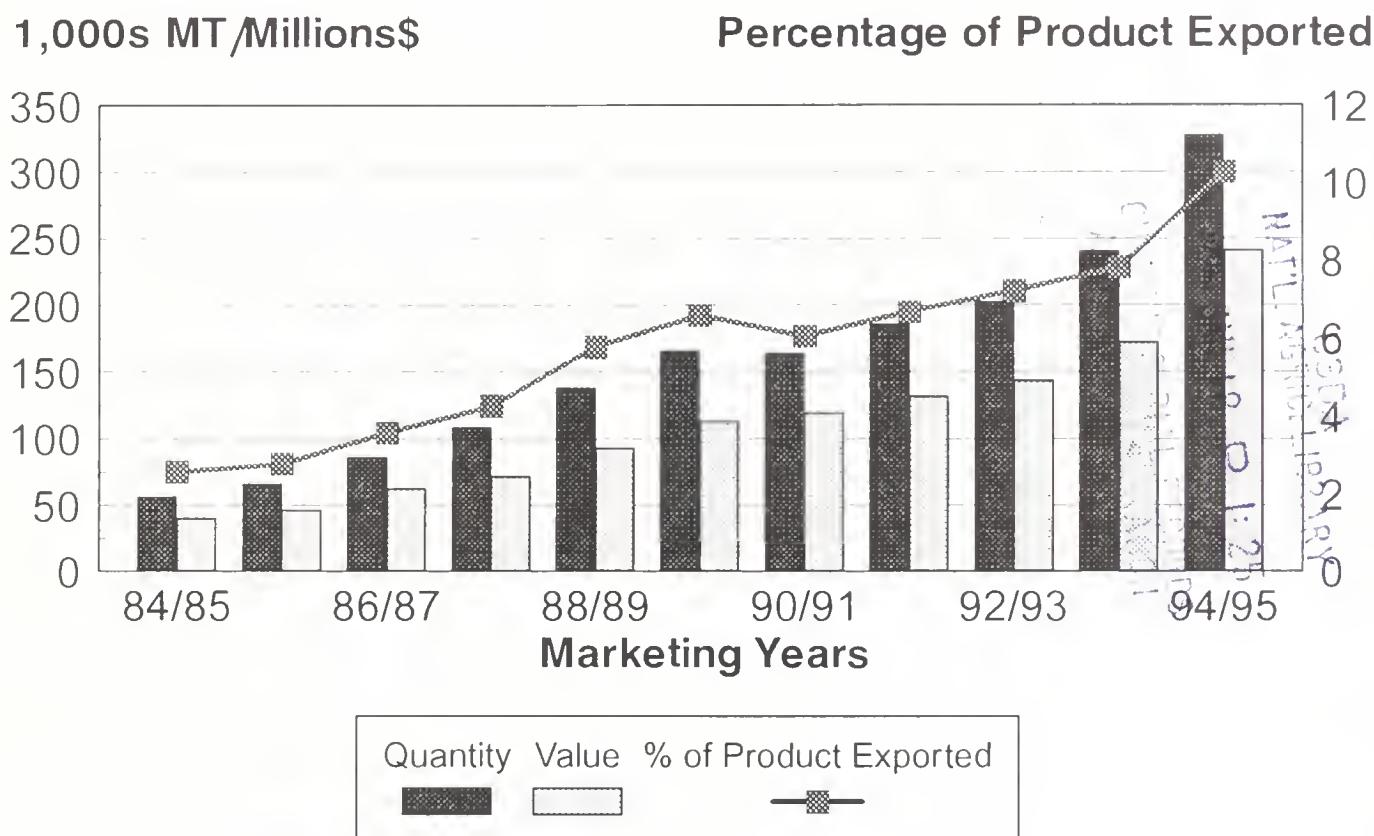


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World Horticultural Trade & U.S. Export Opportunities

U.S. FROZEN FRENCH FRY EXPORTS SIZZLE



Export value of U.S. frozen french fries in 1994/95 was \$240.9 million, up 40 percent over the previous year and more than 5 times the value of 10 years ago. Marketing year 1994/95 (July-June) marked the 11th consecutive year of increasing value for U.S. french fry exports. Export volume in 1994/95 reached a record 327,440 metric tons, a 36-percent rise and 5 times more than 10 years ago. Rising incomes, on-going Market Promotion Program activities, and increased demand from the food service sectors in East Asia and Latin America continue to boost U.S. exports. Shipments to Japan in 1994/95, the leading U.S. customer, jumped 21 percent to \$115.2 million and were triple the level of 10 years ago. A shortfall in the European Union's potato output translated into an increase of U.S. exports to almost 37,000 tons, up from about 1,100 tons the previous year. In 1994/95, the three other major export markets consisted of South Korea, Hong Kong, and Taiwan, which together increased 19 percent to 48,026 tons. Exports as a percentage of production have risen from less than 3 percent in 1984/85 to more than 10 percent in 1994/95. (For details on the Situation and Outlook for Frozen French Fries, see page 21.)

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ANALYSIS

Casey Bean	202-720-4620	Fresh deciduous fruit, apple juice, olives and stone fruit
Brian Grunenfelder	202-690-2702	Trade policy, food safety, and plant health group leader
Bill Janis	202-720-0897	Fresh and processed potatoes, tree nuts, tropical fruits
Ross Kreamer	202-720-9903	Canned deciduous fruit, wine, brandy, table grapes, kiwifruit, NAFTA, PL-480, and GSM-102 export credits
Emanuel McNeil	202-720-2083	Fresh and processed vegetables, melons, bananas, nursery products, and cut flowers
Debra A. Pumphrey	202-720-8899	Coffee, cocoa, tea, spices, essential oils
Stephanie Riddick	202-720-9792	Dried fruit, avocados, beer, hops, berries, and circular coordinator
Samuel Rosa	202-720-6086	Sugar, fresh citrus and juices, honey, mushrooms, and CBI
Joe Somers	202-720-2974	Situation and outlook group leader, fresh and processed citrus, trade forecasts, FAO citrus liaison, and circular editor

MARKETING

Jayne Carbone	202-720-0911	Citrus and processed fruit
Laura Davis	202-720-2252	Deciduous fruit
Ted Goldammer	202-720-8498	Wine, brandy, hops, and potatoes
Wayne Molstad	202-720-0898	Vegetables, grape juice, cranberry juice, honey, and kiwifruit
Stacey Peckins	202-720-5330	Tree nuts, avocados, papaya, foliage, plants
Steve Shnitzler	202-720-8495	Dried fruit and ginseng

For subscription questions or address changes, please contact Roberta McLean, 202-720-9445.

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Export Summary

U.S. exports of horticultural products to all countries in September 1995 totaled \$ 720 million, 1 percent above the same month a year earlier. Eight out of 15 categories of agricultural exports registered increases. Categories with the most significant increases in September were fruit and vegetable juices (up \$8.3 million or 18 percent), dried fruit (up \$7.3 million or 21 percent), wine (up \$5.3 million or 35 percent), and canned/prepared fruit (up \$3.7 million or 23 percent). Fresh non-citrus fruit registered the sharpest decline (down \$13.5 million or 9 percent) and fresh citrus (down \$11.4 million or 31 percent). During the twelve months (October-September) of fiscal 1995, the total value of U.S. horticultural exports was \$9.1 billion --12 percent over the same period last year. U.S. horticultural exports in fiscal year 1996 are forecast at \$10.3 billion, 13 percent above FY 1995.

All measures not otherwise noted are metric. One kilogram (kg.) = 2.2046 pounds,
1 metric ton = 2,204.62 pounds, 1 liter = 0.2642 gallon,
1 hectoliter (hl.) = 26.42 gallons, and 1 hectare (ha.) = 2.471 acres.

U.S. EXPORTS OF SELECTED HORTICULTURAL COMMODITIES
WORLD TOTAL, OCTOBER-SEPTEMBER YEAR

NAME		QUANTITY								VALUE (1,000 DOLLARS)								LAST YEAR
GROUP	COMMODITY	CURR LAST	MO	CURR	MO	YR	TODATE	YR	TODATE	CURR	YR	CURR	MO	YR	TDT	YR	TDT	
FR. ERUIT CITRUS MT	GRAPEFRUIT	10,715	6,573	461,577	481,742	461,577	5,593	3,857	228,387	239,515	228,387	404,229	405,155	404,229	228,387	228,387	228,387	
LEMONS		8,490	6,300	124,410	126,120	124,410	12,097	8,963	108,711	120,392	108,711	130,864	130,775	130,864	130,864	130,864	130,864	
ORANGES, INC & TMAPLS		36,462	19,982	543,324	580,755	543,324	19,027	12,515	291,021	324,139	291,021	571,798	571,798	571,798	291,021	291,021	291,021	
OTHLR CITRUS		387	348	26,339	24,297	26,339	314	330	20,325	20,789	20,325	24,372	24,372	24,372	20,789	20,789	20,789	
Subtotal:----		56,056	33,204	1,155,652	1,212,916	1,155,652	37,033	25,667	648,447	704,836	648,447	1,256,023	1,252,616	1,252,616	648,447	648,447	648,447	
FR. FRUIT NON-CITRUS MT	APPLES	44,221	27,916	662,897	663,048	662,897	28,247	20,343	404,229	405,155	404,229	11,337	11,337	11,337	11,337	11,337	11,337	
AVOCADOS		1,411	1,244	8,923	12,489	8,923	1,310	1,026	823	130,864	130,864	139,775	139,775	139,775	130,864	130,864	130,864	
CHERRIES SWL & IRT		4	1,006	30,641	30,268	30,641	25	823	130,864	130,864	130,864	244,148	244,148	244,148	244,148	244,148	244,148	
GRAPES		61,814	56,843	215,510	204,786	215,510	59,770	60,037	12,515	291,021	291,021	250,677	250,677	250,677	244,148	244,148	244,148	
KIWI/FRUIT		45	72	8,748	9,505	8,748	70	84	13,091	13,091	13,091	13,084	13,084	13,084	13,091	13,091	13,091	
MELONS		25,338	19,375	218,603	212,881	218,603	10,304	8,127	8,265	8,265	8,265	85,470	85,470	85,470	82,265	82,265	82,265	
PAPAYA		617	553	7,759	8,260	7,759	1,033	1,382	14,547	18,107	14,547	65,914	65,914	65,914	65,914	65,914	65,914	
PEACHES & NCTRNS		13,778	8,710	83,306	68,235	83,306	9,384	7,671	65,914	65,914	65,914	65,671	65,671	65,671	65,671	65,671	65,671	
PEARS		13,581	12,319	137,040	127,960	137,040	6,730	7,232	74,043	71,527	71,527	74,043	74,043	74,043	74,043	74,043	74,043	
PLUMS/PRUNES		10,673	6,863	69,918	40,431	69,918	8,726	8,045	56,882	48,372	56,882	56,882	56,882	56,882	56,882	56,882	56,882	
STRAWBERRIES		6,479	5,311	57,107	49,320	57,107	11,290	9,324	94,942	86,629	94,942	94,942	94,942	94,942	94,942	94,942	94,942	
OTHER FRUIT		5,032	4,608	55,521	48,272	55,521	7,208	6,468	60,348	60,322	60,348	60,322	60,322	60,322	60,322	60,322	60,322	
Subtotal:----		182,998	144,825	1,555,979	1,475,462	1,555,979	144,103	130,567	1,252,616	1,256,023	1,252,616	1,252,616	1,252,616	1,252,616	1,252,616	1,252,616	1,252,616	
CND/PREP FRUIT MT	CHERRIES TRT CND	760	802	8,402	8,722	8,402	856	1,083	10,731	11,490	10,731	34,317	34,317	34,317	30,536	30,536	30,536	
ERUIT MIXTURES		1,903	2,316	26,348	28,885	26,348	2,115	2,979	30,536	34,317	30,536	10,196	10,196	10,196	9,003	9,003	9,003	
MARACUCHINO CHRY		512	549	4,685	4,917	4,685	1,033	1,055	9,003	10,196	9,003	13,084	13,084	13,084	9,003	9,003	9,003	
PEACHES CANNED		1,400	2,325	18,173	20,915	18,173	1,370	2,301	17,798	19,087	17,798	17,798	17,798	17,798	17,798	17,798	17,798	
PINEAPPLE CANNED		402	218	4,156	3,833	4,156	345	193	3,659	3,445	3,659	3,445	3,445	3,445	3,445	3,445	3,445	
FR. PREP/PRIS		6,147	7,731	62,249	77,143	62,249	7,473	9,096	74,024	89,360	74,024	74,024	74,024	74,024	74,024	74,024	74,024	
OTHLR CANNED FR.		2,756	3,325	43,183	41,246	43,183	3,266	3,456	38,088	38,673	38,088	38,673	38,673	38,673	38,673	38,673	38,673	
Subtotal:----		13,882	17,268	167,199	185,663	167,199	16,462	20,166	183,843	206,571	183,843	183,843	183,843	183,843	183,843	183,843	183,843	
DRIED FRUIT MT	PRUNES DRIED	5,157	5,771	57,923	60,237	57,923	11,877	13,127	137,199	142,075	137,199	196,097	196,097	196,097	195,347	195,347	195,347	
RASINS DRIED		11,263	14,039	122,625	122,132	122,625	18,266	22,968	195,347	196,097	195,347	6,330	51,362	51,362	51,362	51,362	51,362	
OTHLR DRIED FRUIT		1,784	3,235	20,739	32,032	20,739	4,945	6,330	51,362	52,306	51,362	400,476	400,476	400,476	383,909	383,909	383,909	
Subtotal:----		18,205	23,046	201,288	214,402	201,288	35,090	42,426	383,909	400,476	383,909	400,476	400,476	400,476	383,909	383,909	383,909	
FROZEN FRUIT MI	BILBERRIES FZN	495	495	7,104	7,742	7,104	697	802	10,616	11,597	10,616	34,317	34,317	34,317	33,529	33,529	33,529	
STRAWBERRIES FZN		4,785	1,960	27,248	25,729	27,248	5,950	2,537	34,765	34,765	34,765	126,426	126,426	126,426	126,426	126,426	126,426	
OTHER FZN FRUIT		2,339	1,981	15,317	19,310	15,317	3,956	2,711	23,995	27,829	23,995	69,757	69,757	69,757	69,757	69,757	69,757	
Subtotal:----		7,621	4,437	49,670	52,782	49,670	10,604	6,051	69,377	72,956	69,377	126,426	126,426	126,426	126,426	126,426	126,426	
FR/VEG JUICE (SSE) KL	GRAPEFRUIT JU CNC	2,418	3,961	37,622	55,965	37,622	2,628	2,946	33,808	41,668	33,808	184,043	184,043	184,043	184,043	184,043	184,043	
ORANGE JU NI CNC		11,496	14,415	127,494	156,960	127,494	7,788	9,649	84,553	105,564	84,553	126,426	126,426	126,426	126,426	126,426	126,426	
ORANGE JUICE CNC		14,897	21,016	268,785	284,382	268,785	9,996	12,749	149,035	165,312	149,035	126,426	126,426	126,426	149,035	149,035	149,035	
OTHLR JUICES		37,440	45,563	362,485	426,297	362,485	25,772	29,120	248,341	317,333	248,341	105,564	105,564	105,564	109,687	109,687	109,687	
Subtotal:----		66,252	84,957	796,387	923,605	796,387	46,186	54,466	515,738	629,879	515,738	1,256,023	1,252,616	1,252,616	515,738	515,738	515,738	
VEGETABLES FR. CILD	ASPARAGUS FR. CILD	252	411	21,980	18,543	21,980	1,226	1,137	71,547	66,817	71,547	1,007	80,197	80,197	91,261	91,261	91,261	
BROCOLI		6,579	7,295	128,764	116,621	128,764	5,378	5,378	61,798	61,798	61,798	5,716	5,716	5,716	61,798	61,798	61,798	
CAUL FLOWER		6,728	8,618	94,794	99,327	94,794	4,549	4,549	1,585	1,585	1,585	1,980	1,980	1,980	37,955	37,955	37,955	
CHERRY		4,058	4,417	117,643	111,149	117,643	1,585	1,585	1,585	1,585	1,585	1,585	1,585	1,585	1,585	1,585	1,585	
LETTUCE FR. CH.		17,898	14,808	309,932	275,794	309,932	9,243	8,800	126,426	184,043	126,426	8,800	8,800	8,800	126,426	126,426	126,426	
ONIONS ER.		35,093	24,633	193,828	311,266	193,828	9,740	9,740	6,515	6,515	6,515	1,585	1,585	1,585	105,026	105,026	105,026	
PIPERS		1,961	1,399	52,747	50,146	52,747	1,392	1,144	44,884	44,884	44,884	8,726	8,726	8,726	44,884	44,884	44,884	
TOMATOES FR. CH.		12,140	9,656	148,517	139,476	148,517	7,082	7,082	5,357	114,143	114,143	12,221	12,221	12,221	109,687	109,687	109,687	
OTHER VEG. FR.		34,616	33,221	686,139	726,644	686,139	20,086	22,994	36,952	400,143	400,143	20,086	20,086	20,086	36,952	36,952	36,952	
Subtotal:----		119,329	1															

U.S. IMPORTS OF SELECTED HORTICULTURAL COMMODITIES
WORLD TOTAL, OCTOBER-SEPTEMBER YEAR
SIP '95

NAME		QUANTITY										VALUE (\$1,000 DOLLARS)										
GROUP &	COMMODITY	CURR EAST	MO YR	CURR EAST	MO YR	100ATL LAST	YR	100AATL CURR	YR	EAST YEAR	CURR EAST	MO YR	CURR EAST	MO YR	100ATL LAST	YR	100ATL CURR	YR	100ATL CURR	YR	EAST YEAR	
FRESH FRUIT	MT																					
APPLES		3,747	7,608	106,059		142,315		106,059		1,450		2,411		76,188		95,959		76,188				
AVOCADO		5,892	545	14,211		18,869		14,211		6,851		331		12,538		17,636		12,538				
BANANA		314,921	291,579	3,643,279	3	673,712	3	643,279	82,056	87,270		983,322	1,052,675		983,322							
CANTALOUPES		0	63	224,836		274,960		224,836	0	0		37		67,706		81,334		67,706				
GRAPE		709	1,377	311,027		363,687		311,027		175		440		251,625		305,123		251,625				
KIWI FRUIT		1,447	1,972	29,335		36,557		29,335		1,202		1,631		17,612		21,709		17,612				
MANGO		6,251	2,775	121,250		142,045		121,250		4,907		2,601		93,477		120,810		93,477				
PEACH		80	43	43,118		49,504		43,118		60		34		27,816		31,822		27,816				
PEAR		59	68	65,283		48,064		65,283		77		72		33,073		26,363		33,073				
PINEAPPLE		9,778	8,130	129,865		124,861		129,865	3,208	2,795		45,296		42,735		45,296						
STRAWBERRY		9	1	20,102		26,775		20,102		26		4		35,038		45,952		35,038				
OTHER FRUIT		27	204	231,591		262,325		231,591	10	67		77,722		86,115		77,722						
Subtotal ----		38,321	41,101	431,091		517,083		431,091	12,405	15,537		207,322		228,312		207,322						
	Subtotal ----	381,246	355,411	5,371,051		5,680,764	5	371,051	112,433	113,237		1,928,741	2,156,551	1,928,741								
DRIED FRUIT	MT																					
DRD APRICOT		2,023	1,394	10,400		14,219		10,400	3,198	2,735		23,920		23,594		23,920						
DRD FIG & PASTE		1,514	348	11,732		12,257		11,732	2,560	2,560		15,131		14,525		15,131						
OTHER DRD FRUIT		2,690	2,095	23,814		21,971		23,814	3,953	2,949		35,640		31,441		35,640						
Subtotal ----		6,228	3,838	45,947		48,448		45,947	9,712	6,553		74,692		69,561		74,692						
FROZEN FRUIT	MT																					
LN/IN BLUEBERRIES		573	1,035	8,242		8,364		8,242	812	1,218		11,967		11,187		11,967						
LN/IN STRAWBERRIES		197	344	18,949		26,585		18,949	324	301		19,766		26,548		19,766						
OTHER LN/IN FRUIT		1,794	1,764	26,403		24,786		26,403	1,822	2,099		28,185		27,293		28,185						
Subtotal ----		2,565	3,143	53,955		59,736		53,955	2,960	3,620		59,919		65,030		59,919						
CANNED/PREP. FRUIT	MT																					
CANNED OLIVES		5,384	5,185	70,223		64,089		70,223	9,881	11,413		152,061		163,721		152,061						
CANNED ORANGES		4,666	1,834	52,281		50,983		52,281	3,739	2,075		41,356		47,960		41,356						
CANNED PEACH		1,840	893	22,584		18,166		22,584	1,007	580		12,665		10,779		12,665						
CANNED PINEAPPLE		25,075	22,247	330,958		298,079		330,958	12,180	12,077		178,064		151,203		178,064						
MIXED FRUIT		1,918	2,037	36,254		37,535		36,254	1,780	1,968		30,687		30,492		30,687						
PREP/PRES. FRUIT		7,326	6,884	69,928		70,887		69,928	8,303	8,938		85,555		90,999		85,555						
OTHER CANNED FRUIT		3,200	5,327	56,995		60,419		56,995	3,903	6,373		72,954		78,013		72,954						
Subtotal ----		49,413	44,410	639,227		600,161		639,227	40,795	43,427		573,344		573,170		573,344						
FRUIT JUICE (SSJ)	KL																					
APPL JUICE		64,640	52,374	1,018,486		929,629	1,018,486	929,629	11,076	19,841		184,639		256,927		184,639						
ECO JUICE		164,529	40,520	1,592,083		885,508	1,592,083	885,508	29,303	10,560		311,967		182,623		311,967						
GRAP JUICE		2,956	6,869	71,848		62,747	71,848	62,747	1,102	1,920		27,588		20,428		27,588						
PINAP JUICE		16,502	20,406	287,725		299,527	287,725	299,527	2,825	4,455		61,809		63,778		61,809						
OTHER FRUIT JUICES		13,706	13,990	230,814		247,679	230,814	247,679	6,524	6,919		103,045		111,099		103,045						
Subtotal ----		262,334	134,162	3,200,957	2	425,093	3	200,957	50,831	43,697		689,049		634,855		689,049						
FRESH VEGETABLES	MT																					
GARLIC		510	209	31,117		22,685		31,117	527	211		24,827		29,250		24,827						
ASPARAGUS		2,412	2,536	27,711		34,631		27,711	3,304	3,916		41,829		55,663		41,829						
BELL PEPPER		2,685	7,066	121,842		131,363		121,842	4,128	7,752		142,760		177,121		142,760						
CARROTS		8,171	12,707	60,094		101,168		60,094	2,127	3,948		15,433		27,064		15,433						
CHILI PEPPER		2,599	14,854	43,897		79,553		43,897	1,818	5,461		43,110		67,491		43,110						
CUCUMBER		2,770	2,603	250,972		237,483		250,972	1,554	1,144		106,902		127,518		106,902						
ONIONS		6,583	5,116	254,652		216,043		254,652	3,663	4,034		126,642		129,063		126,642						
POTATO INCL SD		12,531	26,525	117,308		246,481		117,308	2,322	4,308		70,644		44,505		70,644						
SQUASH		736	1,141	101,869		111,486		101,869	447	424		58,123		83,567		58,123						
TOMATOES		10,757	31,643	401,875		559,771		401,875	8,891	18,730		328,154		406,067		328,154						
OTHER FRESH VEGETAB		23,814	27,816	305,050		396,143		305,050	11,242	13,847		176,218		240,702		176,218						
Subtotal ----		73,573	132,221	1,916,393	2	601,951		1,916,393	40,028	63,780		144,646		1,388,016		1,388,016						
CANNED/DEHYD. VEGET	MT																					
CND ARTECHOKI		2,036	2,757	30,548		20,901		30,548	3,963	5,058		53,543		37,731		53,543						
CANNED BAMBOO		3,582	4,595	29,691		27,340		29,691	2,686	4,146		23,548		23,198		23,548						
CND MUSHROOMS		4,638	4,976	64,543		71,765		64,543	10,666	11,944		132,677		167,112		132,677						
CND PIMENTINTO		684																				

EXPORT NEWS AND OPPORTUNITIES

GSM-102 credit guarantee program dormant again for horticultural products

Table 1 (below) lists registrations in FY 1995 (October 1-September 30) for various horticultural commodities and products. A total of \$7.4 million of coverage was used for horticultural commodities in FY 1995, for fresh fruit and hops and hop products to Mexico. Under the GSM-102 credit guarantee program, repayment terms are usually three years. For example, through this program, the U.S. exporter can be paid by the U.S. bank immediately upon export if an irrevocable letter of credit is opened by the importer's bank and financed by the U.S. bank. The importer's bank then has up to three years to repay the U.S. bank. A slightly different approach was specified for the FY 1995 program for Russia, which offered coverage on one-year terms.

Table 2 presents FY 1996 allocations by country by commodity and product. A distinctive feature of the FY 1996 GSM-102 is the move toward more "commodity basket" programs, i.e., one country allocation under which are listed several commodities and products that may be registered on a first-come, first-served basis. This structure provides more flexibility to exporters in registering different sizes of shipments under the program. Repayment terms vary under the program, from the standard 3-year to 90-day terms. For details on terms and authorizations see the footnotes to Table 2. Note: applications to include other horticultural commodities and products in GSM-102 programs will be considered by FAS. (For further information on the GSM-102 program for horticultural commodities, contact Ross G. Kreamer, 202-720-9903.)

Table 1. FY 1995 GSM-102 Credit Guarantee Coverage 1/

Country/Commodity	Announced Allocations FY 1995 (\$1,000)	Exporter Applications Approved (\$1,000)	Balance (\$1,000)
China			
Apples & Cherries	100,000	0	100,000
Indonesia			
Potatoes	2,000	0	2,000
Mexico	1,500,000	1,422,400	77,600
Almonds		0	
Fresh Fruits		3,800	
Hops		3,600	
Russia	9,500	0	9,500
Fresh & Frozen Fruit			
Canned & Frozen Vegetables			
Tunisia			
Almonds/Walnuts	500	0	500
Raisins	500	0	500
Andean Region			
Tree Nuts and			
Fresh Fruits	1,000	0	1,000
Brazil			
Fresh Fruit	5,000	0	5,000
India			
Treenuts	15,000	0	15,000

1/ End of Fiscal Year summary.

FY 1996 GSM-102 Credit Guarantee Coverage 1/

Country/Commodity	Announced Allocations FY 1996 (\$1,000)	Exporter Applications Approved FY 1996 (\$1,000)	Balance (\$1,000)
China	100,000	0	100,000
Potatoes 2/	0	0	0
Hops and Products	0	0	0
India	15,000	0	15,000
Treenuts 3/	0	0	0
Indonesia	160,000	0	160,000
Potatoes 2/	0	0	0
Tree nuts 4/	0	0	0
Fresh fruit 19/	0	0	0
Raisins and dates	0	0	0
Papua New Guinea 5/	1,000	0	1,000
Canned Vegetables	0	0	0
Czech Republic	10,000	0	10,000
Potatoes 6/	0	0	0
Poland 5/	25,000	0	25,000
Potatoes 2/	0	0	0
Russia 5/	30,000	0	30,000
Canned or Frozen Vegetables 7/	0	0	0
Fresh Fruits 8/	0	0	0
Frozen Concentrated Orange Juice	0	0	0
Almonds	0	0	0
Potato Flakes	0	0	0
Egypt 9/	100,000	0	100,000
Potatoes 6/	0	0	0
Tunisia	25,000	0	25,000
Almonds/Walnuts	0	0	0
Raisins	0	0	0
South Africa Region 10/	50,000	0	50,000
Tree nuts 4/	0	0	0
Potatoes 2/	0	0	0
East Caribbean Region 11/	50,000	0	50,000
Fresh fruit 12/	0	0	0
Mexico 13/	700,000	0	700,000
Almonds	0	0	0
Fresh Fruits 14/	0	0	0
Hops and Products	0	0	0
Potatoes 6/	0	0	0
Andean Region 15/	200,000	0	200,000
Tree Nuts and	0	0	0
Fresh Fruits 16/	0	0	0
Central America Region 17/	40,000	0	40,000
Potatoes 6/	0	0	0
Brazil	150,000	0	150,000
Fresh Fruit 18/	0	0	0
Potatoes 6/	0	0	0

1/ Coverage announced for FY 1996 as of November 3, 1995 as detailed in FAS Program Announcements (tel: 202-690-1621 for information); unless otherwise noted, terms are FOB, 90-days to 3 years. 2/Cut and frozen for french fries, and potato flakes. 3/ Walnuts, pistachios, almonds. 4/ Almonds, walnuts. 5/ Terms are 90 days to one year; for 1-yr terms for Russia, principal repayments plus accrued interest are due at 6-month intervals; C&F coverage also available to point of first ocean discharge for non-Russian flag carriers (see Program Announcement for details). 6/ Cut and frozen for french fries. 7/ Canned or frozen (corn, peas, mixed vegetables, tomatoes, green beans, and spinach). 8/ Apples, oranges, tangerines, lemons, and pears. 9/ Egypt program (90-day to one year terms) authorized at \$160-million level for FY96, details for remaining \$60 million will be issued later. 10/ Angola, Botswana, Burundi, Kenya, Lesotho, Madagascar, Malawi, Mauritius, Mozambique, Namibia, Rwanda, Seychelles, South Africa, Swaziland, Tanzania, Uganda, Zaire, Zambia, Zimbabwe. 11/ Barbados, Grenada, Guyana, St. Lucia, St. Vincent and the Grenadines, Suriname, and Trinidad and Tobago; \$70 million authorized for FY96, details of remaining \$20 million will be issued later. 12/ Apples, grapes, pears, plums, and peaches. 13/ Mexico's terms are 90 days to 2 years; \$1.25 billion authorized for FY96, details for remaining \$550 million will be issued later. 14/ Apples, pears, plums, peaches, nectarines, kiwifruit, and strawberries. 15/ Includes Bolivia, Colombia, Ecuador, Chile, Peru, and Venezuela; \$350 million authorized for FY96, details for remaining \$150 million will be issued later. 16/ Almonds, walnuts, pistachios, pecans, and hazelnuts; apples, pears, plums, peaches, nectarines, and strawberries. 17/ Belize, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, and Panama; \$60 million authorized for FY96, details for remaining \$20 million will be issued later. 18/ Apples; Brazil coverage is for one-year terms; the FY96 authorization is for \$255 million, details of the remaining \$105 million will be issued later. 19/ Fresh fruit including apples, grapes, oranges, pears, plums, prunes, cherries, and lemons

U.S. horticultural exports increased for the 11th consecutive year in fiscal year 1995

Fiscal year 1995 marked the 11th consecutive year that U.S. horticultural exports have increased. Export value in FY 1995 was \$9.11 billion, a 12 percent rise over the previous year and more than triple the value of 10 years ago. Continued market liberalization, rising incomes, a growing demand for healthful foods, and ongoing Market Promotion Program activities in major foreign markets like Japan and other Asian countries, continue to drive U.S. exports. Shipments to Canada and Japan, valued respectively at \$2.6 and \$1.9 billion, were nearly 15 percent above last year, while deliveries to EU-15 countries, valued at nearly \$1.7 billion, were more than 10 percent above FY 1994 levels. Collectively, these three markets account for 68 percent of the total value shipped. Of the top five markets, only recession-hit Mexico fell behind last year's pace. In product areas, increases are most notable in fresh vegetables (up \$167.9 million or 17 percent); fruit and vegetable juices (up \$115.6 million or 22 percent); frozen vegetables (up \$99.0 million or 33 percent); prepared and preserved vegetables (up \$58.8 million or 11 percent); and fresh citrus (up \$56.4 million or 9 percent). These commodity groups account for nearly 50 percent of the total 1995 value increase over the previous year. U.S. horticultural exports are projected at a record \$10.3 billion in fiscal year 1996, 13 percent above FY 1995.

WORLD TRADE SITUATION AND POLICY UPDATES

Brazil lifts embargo on California produce; Discussions on entry requirements for U.S. fruits continue

During November 13-14 meetings in Brasilia between APHIS officials and their Brazilian counterparts, Brazil agreed to lift, effective immediately, the suspension on imports of California fruits and vegetables which had been enacted on November 7. Brazil had taken the November 7 action in response to recent oriental fruit fly detections in that state. In resolving the issue, APHIS has agreed to certify that the export shipments have originated from a pest free area.

Discussions are continuing on the issue of Brazil's new phytosanitary entry requirements for a range of fresh fruits, notably apples, pears, table grapes, peaches, and citrus. Assorted technical materials were exchanged during the November 13-14 meetings, with the two sides agreeing to continue discussing possible modifications to Brazil's new, potentially trade disruptive import requirements, which are now

due to take effect January 1, 1996.

Brazil continues to be an important new market for U.S. fruits, particularly apples, pears, and grapes, with combined CY 1994 exports totaling \$14.8 million, up from the \$2.4 million recorded in the previous year. In 1995, shipments of pears through October are 145 percent ahead of last year's record \$4 million season, making Brazil the pear industry's leading export destination ahead of Canada and Mexico.

U.S. canned corn exports to the EU hit by higher tariffs

Beginning July 1, 1995, the EU has been assessing its import duty on canned sweet corn on a gross weight basis, as opposed to drained weight, according to the USEU office in Brussels. This shift in policy has resulted in a significant increase in the tariff assessment, with duty being charged on approximately 55 grams of water per can, or nearly one metric ton per container. Before July 1, the EU tariff schedule contained a footnote specifying that the duty was to be applied on a drained weight basis. However, the new Uruguay Round schedule did not contain a similar instruction, apparently leading to the current duty assessment procedure by Customs officials. Compounding the problem, bilateral trade agreements between the EU and Hungary and Switzerland allow the duty to be assessed on the product's drained weight. This disparate policy is reportedly providing Hungarian product a 65 percent price advantage compared to U.S. canned sweet corn. The Foreign Agricultural Service is seeking modifications to the existing EU policy. U.S. exports of canned sweet corn to the EU totaled \$42 million in CY 1993, before dropping off to \$23 million last year.

Pacific Northwest apple shipments to Mexico begin

On November 6, apple shipments to Mexico under this season's shipping program began. Intensive FAS and industry efforts to work with the Mexican side led to a break in the stalemate that had stalled export clearance. With the commencement of this year's program, the industry expects Mexico once again to be a leading market in the coming year. However, the continued weak peso, coupled with a smaller U.S. crop, is forecast to result in a slight decline in shipments. U.S. exports of apples in marketing year 1994/95 (July/June) totaled 87,269 metric tons (\$49 million), down from 152,059 metric tons (\$86 million) in the preceding year.

U.S.-Canada potato talks yield mixed results

During the annual U.S.-Canada industry/government potato talks held November 6-7 in Ottawa, Agriculture Canada reported that the two-year exemption for Canadian french fry processors from packaging size limitations imposed on U.S. imports had expired on November 3. At the same time, Canadian agriculture officials gave no indication that the current restrictions on bulk shipments of fresh potatoes would be relaxed. Prior to November 1993, U.S. companies were limited to selling frozen potatoes to Canada in bags no larger than two kilograms (4.4 pounds), less than the five pounds of french fries necessary to fill a standard food service frying unit. In November 1993, the United States negotiated a permanent change in this policy to permit imports in sizes up to 20 kilograms. However, U.S. firms could still not sell in five-pound bags, the industry norm throughout the world, due to a 500-gram multiple requirement. Meanwhile, Canadian french fry processors received a two-year exemption from the required metric packaging for the food service market, which afforded them a distinct marketing advantage in supplying the growing Canadian food service and institutional markets with the standard five-pound package. Still unresolved is Canada's restriction on the bulk importation of fresh potatoes, which remains a serious trade irritant for the U.S. potato industry. Canada generally prohibits entry of fresh potatoes in containers larger than 50 kilograms. Importers may request waivers, but Canadian authorities will deny the petition if equivalent local product is available.

Total U.S. apple exports to Mexico corrected for the 1993/94 season

FAS has corrected total U.S. apple exports to Mexico, for the 1993/94 season (July-June), from \$50 million to \$86 million, revising the error found in the article "Update on World Fresh Apples and Pears-U.S. Export performance and Policy Issues" of the November 1995 issue of USDA's *World Horticultural Trade and U.S. Export Opportunities*.

Table Grape Situation for Selected Countries

Aggregate 1995 table grape production in selected countries outside the United States is expected to reach 7.23 million tons, down marginally from last year. Northern Hemisphere production is forecast at about the same level as last year, as gains in Turkey, Mexico, and Japan compensate for declines in the European Union (EU). U.S. exports in 1994 reached 218,855 tons, the highest level in four years. Preliminary indications from California support production and export levels that exceed those of last season. Selected-country table grape exports for 1994 are estimated at 1.70 million tons, about five percent above the previous year, based on higher production and larger exportable supplies in the EU. Three Southern Hemisphere countries exported about 548,500 tons of table grapes in 1995, slightly below the campaign of the previous year and in line with lower production. Shipments from Southern Hemisphere countries in 1994 are revised upward to 556,608 tons, the highest level in five years, due primarily to an aggressive campaign by South Africa. Brazil, Mexico, and Peru are developing export potential and targeting the United States with seedless grapes, at a time when the United States is making gains in Latin American markets. India's 1994/95 export shipments to EU countries were reportedly successful in diversifying markets.

SOUTHERN HEMISPHERE

Table grape production in 1995 slightly lower in Southern Hemisphere countries

Table grape production in 1995 for the Southern Hemisphere countries of Argentina, Chile, and South Africa is estimated at about 1.09 million tons, or three percent below the 1994 outturn. Over the past four years the Southern Hemisphere producers have accounted for about a third of selected countries' trade in table grapes, when trade within the EU is included. There has also been a general increase in vineyard investment as well as improvements in post-harvest technology that have resulted in larger export availabilities of generally better quality fruit, especially in South America. In Chile, the dominant exporter, the last few seasons have been difficult financially, as the strengthening peso and other factors have led to markedly lower returns to growers. Growers caught in the current economic straits have curtailed investment, thereby stalling the rate of

expansion of vineyards.

U.S. growers have adjusted to this bipolar production by switching to varieties that complement, rather than compete with, exportable supplies from the Southern Hemisphere. This has been key to the good health of the U.S. industry, as Southern Hemisphere producers are primarily export oriented. Shipments of table grapes from the three selected producers rose about nine percent over the first four years of the 1990s, but are estimated somewhat lower in 1995 based on expected smaller output.

Southern Hemisphere Exports 1/ (Metric Tons; Calendar Years)

Country	1991	1992	1993	1994	1995
Chile	423,000	429,000	441,000	458,000	455,000
South Africa	65,313	77,607	67,075	93,755	90,000
Argentina	11,663	6,984	4,500	4,153	3,500
TOTAL	499,976	513,591	512,575	556,608	548,500

1/ Data for 1995 are forecasts.

Source: USDA/FAS post reports.

Argentina's 1995 export performance affected by hail-reduced availabilities

Table grape production in 1995 in Argentina fell by an estimated 17 percent from last season, due to severe late-season hail storms in several major producing areas, especially in Mendoza province. This is the lowest level in five years. Argentina's exports of table grapes have contracted over the past five years, in part due to lower production. The bulk of Argentina's exports go to EU member states.

**Argentina: Table Grape Exports
(Metric Tons; Calendar Years)**

Market	1990	1991	1992	1993	1994
Brazil	6,799	5,251	1,186	823	1,423
Germany	4,594	2,607	1,976	595	82
Netherlands	4,349	2,345	3,067	1,968	2,956
Italy	544	1,225	650	358	60
France	338	52	0	79	74
Sweden	181	66	0	182	182
United Kingdom	104	91	105	268	350
Canada	100	0	0	0	7
Others 1/	51	0	0	10	74
TOTAL	17,060	11,663	6,984	4,283	5,208

Source: USDA/FAS post reports

Totals may not add due to rounding.

Argentina, an off-season importer, moves to halt imports of U.S. table grapes

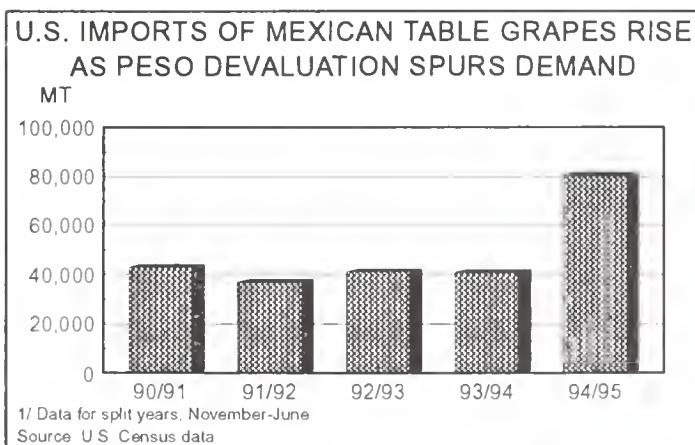
Argentina suspended imports of fresh fruit from California on October 27, 1995, in response to recent oriental fruit fly detections in that state. The U.S. Animal Plant Health Inspection Service has provided Argentina's quarantine agency with an explanation of the situation and has requested that the embargo be lifted. Thus far, Argentina has not taken action to rescind the suspension. U.S. shipments of table grapes in calendar 1994 were valued at \$500,000 (FOB). Given the seasonal nature of demand, this move will likely thwart efforts this year to develop the Argentine market. Argentina's primary suppliers are Chile and Brazil.

Mexico gears up production for U.S. market

Mexico's table grape industry suffers from high input costs, meteoric interest rates and a lack of

credit, a combination of factors that has generally limited interest in area expansion. However, excellent crop weather in 1995 throughout the primary growing areas of Sonora, Zacatecas, and the Laguna region in the states of Coahuila and Durango, boosted yields and resulted in larger exportable supplies. In some cases, growers have responded to generally good export prices over the past two seasons and begun to expand area planted. The main table grape varieties are Thompson Seedless, Perlette, Flame Seedless, Cardinal, Superior Seedless, Malaga Roja, and Rosa del Peru.

The following chart shows that the U.S. imports of Mexican table grapes have risen dramatically. The United States accounts for virtually all of Mexico's table grape exports, taking over 99 percent of shipments in calendar 1994. U.S. imports of Mexican table grapes in the 1994/95 shipping season (November-June) rocketed to 80,498 tons, propelled to almost twice the level in the previous period on a devalued peso and strong demand. The glut of late season Mexican grapes this year reportedly depressed new-crop domestic prices from the Coachella Valley of California. FOB prices for product shipped during April 1995 reportedly were in the range of \$11-\$13/10kg box.



South Africa's table grape exports exploded in 1994 due to record production and a devalued rand

Production in South Africa for 1995 is estimated at 139,000 tons, as unseasonably dry weather conditions returned. Last season's harvest benefitted from a return to normal weather, surpassing earlier estimates and reaching a record 143,500 tons. South Africa's table grape exports in 1994 soared 40 percent above the previous year to a record 93,755 tons, bolstered by record production, a devalued rand and the lifting of trade sanctions in many markets. For the current year, exports are expected to settle slightly at about 90,000 tons.

South Africa's 1995 export campaign shaken by loss of government incentives

Air-freight exports of early crop table grapes targeted for the Christmas market in Europe reportedly did very well during the 1994/95 holiday season. The government's discontinuation of the General Export Incentive Scheme (GEIS, about 5.5 percent on FOB value) in April 1995 forced shippers to redouble efforts to remain competitive, a situation that continued to benefit from a devalued rand. The United States emerged as a market for South Africa's counter-season table grapes during 1995. U.S. Census data report slightly over 3,000 tons, valued at \$6.3 million, were imported during the November 1994-April 1995 season, the highest level this decade.

Chile leads Southern Hemisphere exporters and seeks to diversify markets

Table grape output in 1995 in Chile, the premier Southern Hemisphere exporter of table grapes, is estimated to have reached 855,000 tons, unchanged from past two seasons. Chile's production in coming years is expected to continue flat, as output from new plantings and immature vines is balanced by areas with declining yields or by the uprooting of unprofitable vineyards. The current leveling of production is in part due to comparatively better prospects for wine grapes than for table grapes.

In fact, planted area is estimated to have fallen for the first time on record.

Table grape growers continue to face economic challenges

Growers have been squeezed in export markets by a continuously revalued Chilean peso and at home by rising production costs. This situation has reportedly led to greater indebtedness and bankruptcy among an increasing number of growers. Despite this somber tone, strong export prices and steady demand throughout the 1995 season have helped sustain Chile's exports at about the 455,000-ton level, marginally lower than last year's record campaign.

Calendar 1994 exports set record; the United States is the primary destination

The following table shows that about 60 percent of Chile's table grape exports went to the United States in calendar 1994. According to Census data, imports of Chilean table grapes to the United States reached 278,157 tons during the 1995 shipping season, a seven percent increase in volume terms over the previous year. On a value basis, U.S. imports of Chilean table grapes set a five-year record at \$215 million. Prices (FOB) during the shipping period remained in the \$12-\$16/box range for large-berry Thompson Seedless and Flame varieties. U.S. importers are reportedly satisfied with the quality of Chilean table grapes, although there has been some concern about consistency.

Over the past several years Chile has pursued a strategy of diversifying export markets. One of the areas of interest is neighboring Latin America, where improving national economies and lowering of import barriers could support development of lucrative table grape markets. The table below shows that strides toward this goal were made in 1994. However, the current financial situation in Mexico will probably mean continued reliance on the United States and EU markets in the near term. Despite flow of Chilean product to the U.S. market, the reciprocal is not the case during the Chile's off-season (i.e., the main U.S. shipping season), as U.S. table grapes are banned by Chile

for phytosanitary reasons.

PROCHILE is the government's export promotion agency

Chile's exporters are assisted by government programs designed to expand trade. PROCHILE, the agency responsible for export promotions, is focused on new or emerging markets, particularly in Asia and Latin America. PROCHILE provides information and trade leads to exporters; conducts trade missions; and, manages participation in international trade fairs. Chile's Export Promotion Fund was established in 1995 with a budget of \$10 million to provide promotion grants for a variety of export commodities including table grapes. The fund will be financed at the \$7-million level for calendar years 1996-2000. Exporters are expected to contribute an additional 50 percent each year to these activities.

Export promotions of fresh fruits are carried out by the Chilean Exporters Association (CEA) and funded by assessment fees of 1.5 cents/box on shipments to the United States, Europe, and Japan. In August 1995, the Chilean fruit producers (FEDEFRUTA) suspended relations with the CEA following a disagreement over alleged lack of transparency of payments to producers. Industry sources are uncertain of the impact this development might have on the upcoming fruit export season.

Chile considers move to legislate quality controls

A joint Chilean Government/private sector proposal to institute mandatory quality control measures for fresh fruit was derailed in late 1994 by opponents of the bill. However, legislation is currently pending in the Chilean Congress that would set up a privately-run quality-control system for fruit. According to Chilean fruit industry sources, the legislation will probably not be passed prior to the upcoming export season. As a result, only voluntary standards are in place for this season. Opponents of the proposal reportedly view it as an example of governmental interference in the market.

CHILE: Table Grape Exports (Calendar Years; Metric Tons) 1/

Market	1990	1991	1992	1993	1994
United States	333,807	288,160	279,513	282,699	277,122
Netherlands	52,592	62,869	69,637	64,971	61,895
Germany	n/a	n/a	5,968	6,912	7,314
United Kingdom	12,267	16,310	15,575	16,801	24,271
Mexico	n/a	n/a	10,965	19,504	25,245
Saudi Arabia	8,726	7,997	8,590	7,114	6,441
Japan	7,678	2,880	4,002	4,181	4,538
Brazil	6,953	7,808	n/a	3,170	5,237
Belgium	4,939	2,943	4,651	4,949	5,019
Hong Kong	3,220	5,649	7,372	8,471	9,122
Others	20,039	28,384	28,475	18,402	32,541
TOTAL	450,221	423,000	428,780	440,677	458,706

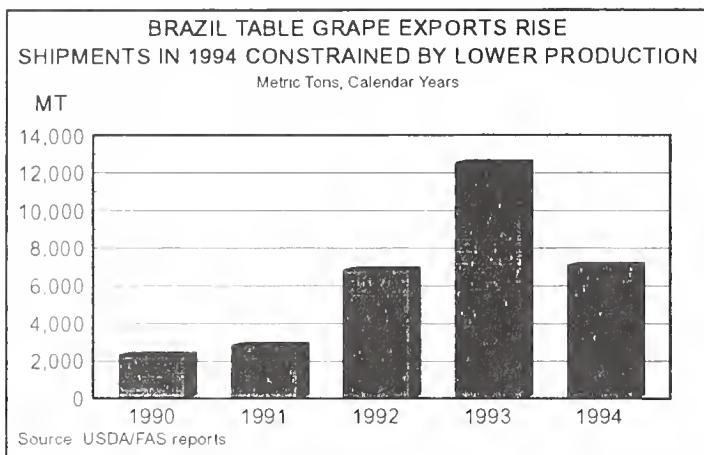
Source: USDA/FAS post reports from Santiago.

1/ Note: "n/a" denotes volume not specified. Totals may not add due to rounding.

Brazil poised to develop seasonal niche market in the United States

Brazilian table grapes have a window of opportunity in the United States and Europe from the end of November through January. This is the period between the end of the U.S. supplies and the start of Chile's export campaign. Although table grape area has been relatively stable during recent years, increased production from irrigated vineyards in the Northeast has resulted in better yields and greater export availabilities.

Currently, the bulk of Brazil's table grape exports originates in the Sao Francisco Valley, an area that benefits from irrigation supplies from the Sobradinho dam. The Brazilian Grape Marketing Board (BGMB) was organized in 1992 and comprises 14 grower groups based in the Sao Francisco Valley. The BGMB accounted for about 45 percent of Brazil's table grape exports in 1993, almost three-quarters of which were destined for EU countries. Brazil targeted the U.S. market this past Christmas with small quantities (about 100 tons valued at \$125,000) of both seedless and seeded "Italia" grapes. Next season could witness larger volumes of different variety grapes from Brazil, as it carves a wider niche in the important U.S. market.



Brazil shows promise as an importer of U.S. table grapes

Recently there has been some concern over the Brazilian government's new entry requirements for U.S. fresh fruit. These phytosanitary regulations could potentially disrupt trade with the United States effective January 1, 1996. Bilateral technical discussions are underway to resolve these differences and assure the uninterrupted flow of U.S. table grapes to Brazil. U.S. shipments last year swelled to a record 1,437 tons valued at \$2.1 million. Preliminary indications from the current campaign suggest even higher volumes will be shipped during the Christmas season, in part due to larger export availabilities of Red Globe and other red seeded varieties.

Peru's table grapes look north to U.S. market

A trial shipment last year of about 50 tons of Peruvian table grapes for the holiday season has encouraged exporters seeking a toe-hold in the lucrative U.S. market.

NORTHERN HEMISPHERE

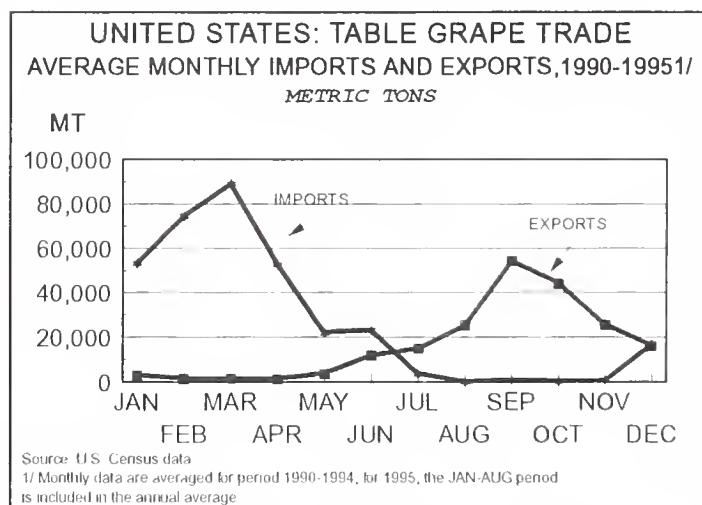
United States grape exports reach four-year high in calendar 1994; pace of 1995 campaign delayed by cool weather

U.S. table grape production for 1994 is revised upward to 733,600 tons, about one percent

above the 1993 revised crop outturn of 726,100 tons. Preliminary indications from California, the dominant table grape producer, suggest a higher crop in that state. Exports during calendar 1994 soared to 218,855 tons, a four-year high. Thus far in the calendar 1995 campaign (May-August), the pace of exports is about 14 percent behind the same period last year. Despite the comparative slow start, prospects for the balance of the year are excellent, in large part based on abundant exportable supplies in cold storage. Last year, the pace of shipments during the last half of the season was constrained by limited supplies. This meant lost opportunities, especially during the heavy demand of the Christmas season. As of November 15, 1995, the quantity of table grapes in cold storage was a record eight million boxes, up 60 percent from the same week in the previous year. A significant portion of this exportable supply is reportedly Red Globe, a popular seeded variety demanded by markets in the dynamic Pacific region and in Latin America. Thus, shippers are cautiously optimistic that the 1995 export season will surpass last year's effort.

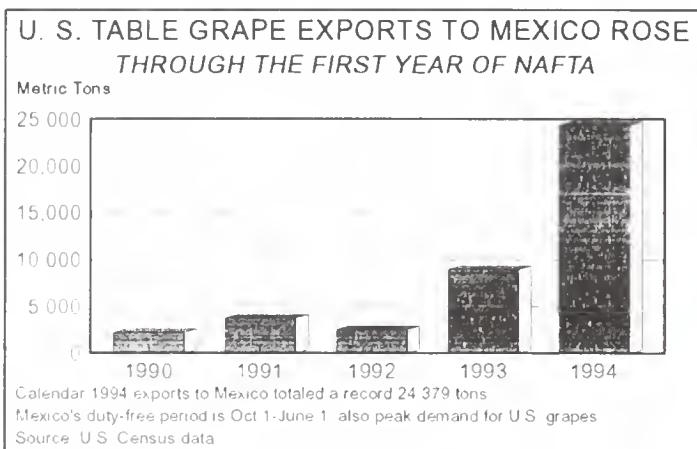
United States is a net importer of table grapes

Although one of the top competitors in world table grape trade, the United States is a net importer. The graph shows that, on average, imports occur primarily during the first half of the year and supplement dwindling domestic supplies. Imports fall precipitously leading into the start of the U.S. table grape harvest.



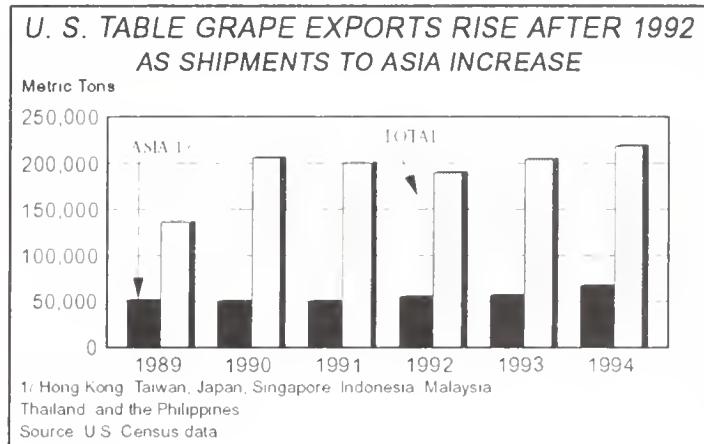
NAFTA and the Asian Tigers are major U.S. markets.

About 58 percent of total U.S. table grape exports in calendar 1994 were shipped to NAFTA neighbors, virtually unchanged from the preceding year. Although shipments to Mexico soared 270 percent during the same period, making Mexico the top export market after Canada, its current financial difficulties have translated into dramatically reduced demand for U.S. table grapes. Mexico continues to offer tremendous potential as an export market for U.S. table grapes, but at lower levels. Shipments during the 1995 season (January-August) were only 944 tons, about 20 percent of the level during the previous, record-setting year. Under NAFTA, U.S. grapes enter Mexico duty free from October 15-June 1, a window of opportunity that helps fuel late-season sales from California. Sales this holiday season are expected to be dampened by the current financial situation. To some extent, growth in Mexico is constrained by import duties (16 percent in 1995) in place for the balance of the year. These duties will be phased out over the next eight years under NAFTA. The following table shows the rise in U.S. table grape shipments to Mexico through the first year of NAFTA. Exports gained momentum in 1993 following the replacement of import licensing restrictions with a pre-NAFTA quota, and the conclusion of the phytosanitary agreement between the two governments.



Asia continues to be one of the fastest growing regions for U.S. table grapes

Led by mature markets in Japan and Taiwan, the region has recently roared to life as the industrializing countries of Southeast Asia have begun to demand imported fruit, especially in the Philippines, Thailand, and Indonesia. Exports to Asia reached 66,954 tons in calendar 1994, an 18 percent jump over the previous year. Thus far in 1995 (January-August), shipments are about 25 percent below the same period last year. This is in part due to a larger domestic crop in Taiwan that has reduced import demand, as well as the delayed U.S. harvest. Continued brisk economic growth throughout the region will doubtless translate into higher trade flows for consumer goods including horticultural commodities such as table grapes.



Trade policy efforts gain access for U.S. table grapes in Asia; prospects encouraging although much work remains

Prospects on the trade policy front also appear promising, as countries remove non-tariff barriers and lower duties in response to commitments under the World Trade Organization and initiatives proposed by the Asia Pacific Economic Council. For example, Korea is scheduled to open its market to U.S. table grapes effective January 1, 1996. With a dynamic economy and booming middle class, Korea is considered a potentially strong export market. Yet there remains much work ahead, as U.S. grapes are officially banned

in both China and Australia for phytosanitary reasons.

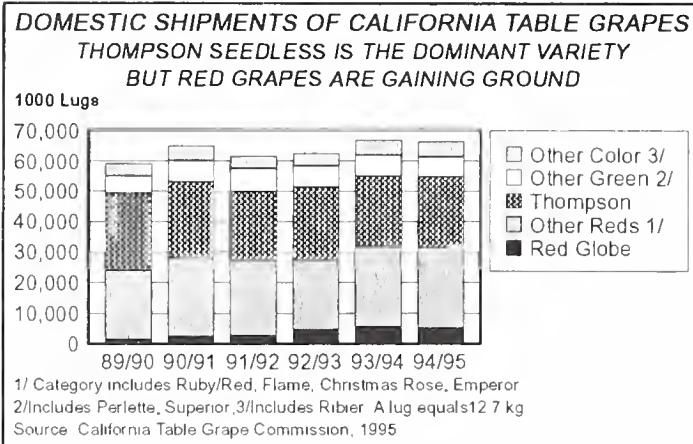
South American access restrictions on U.S. table grapes spread to Ecuador and Colombia

Recent detections of oriental fruit flies in California have prompted several South American countries to impose new trade restrictions on imports of U.S. fruits and vegetables, including table grapes. These actions follow close on the heels of access concerns in Argentina and Brazil. In mid-November Ecuador terminated imports from all U.S. origins. Several containers of California fruits are reported to be enroute to that country. Elsewhere, Colombia has formulated a decree that would impose new, potentially troublesome conditions on the entry of fruits and vegetables from California. Colombian trade sources indicate that several orders for California fruit have been canceled in response to the action taken by the Colombian government.

APHIS has been providing these countries background information and technical materials relating to the detections, none of which are reported to have occurred near commercial growing areas. Furthermore, the detections have not met APHIS' criteria for an infestation. APHIS considers these finds to be isolated occurrences.

Thompson Seedless dominates, but other varieties are on the move

The following chart presents domestic shipment data for California's many varieties of table grapes over the last six marketing years (May/Apr). Thompson Seedless is by far the most abundant variety, although others such as Ruby, Flame, and Red Globe have been gaining in popularity, primarily for export markets.



Chile and Mexico supply the off-season market in the United States, with others eager to gain share

Chile dominates the U.S. market for imported table grapes, with Mexico a distant second. Together these two suppliers accounted for 98 percent of total table grape imports over the past five years. Imports from Mexico face a zero percent duty, a feature that has recently stimulated some interest from investors seeking foreign exchange opportunities. U.S. imports during 1995 (January-August) were propelled to a record 360,233 tons, as Mexico almost doubled shipments from 41,000 tons to 80,500 tons.

United States: A Net Importer of Table Grapes Mostly from Chile and Mexico (Metric Tons; Calendar Years)

Supplier	1990	1991	1992	1993	1994
Chile	344,437	287,183	278,047	279,205	280,910
Mexico	26,192	42,896	37,056	41,305	41,075
Others 1/	2,924	2,396	1,816	957	1,976
TOTAL	373,553	332,475	316,919	321,467	323,961

1/ Other suppliers category includes Canada, Peru, Argentina, Italy and Brazil.

Source: U.S. Census Data

EU shipments expected to decline in 1995 primarily due to lower exportable supplies in Italy

The following table presents production and trade data for selected EU member states and shows that aggregate exports are expected to fall to the lowest levels in five years. Dominant Italy's table grape production was affected by heavy rainfall, hailstorms, and low temperatures over nearly 40 percent of the crop area in the key Apulia region. Excellent crop conditions prevailed in France, contributing to a vine-crushing 127,400 tons, a 60 percent increase over the previous year. Both Greece and Spain registered higher outturns in 1995, as normal crop conditions prevailed. Although area planted to table grapes in the EU has been relatively stable in recent years, there is some indication that vineyards are being replaced with improved varieties.

**Aggregate EU Table Grape Exports
(1,000 Metric Tons)**

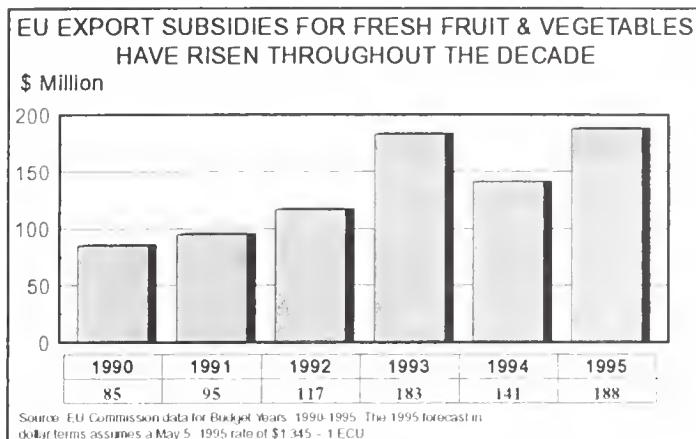
Year	Production	Imports	Exports
1991	2,317	177	697
1992	2,506	175	758
1993	2,427	170	860
1994	2,295	181	858
1995	2,209	166	661

Source: USDA/FAS post reports. EU member states include Italy, Greece, France and Spain; data include intratrade.

EU table grapes benefit from export refunds

Exports of table grapes to non-EU countries may qualify for subsidies under the Common Agricultural Policy (CAP). Commission Regulation 1489/95 set the refund for table grapes at 54.7 ECU/ton (1 ECU=\$1.345, June 1995) for all destinations between July 1, 1995, and June 30, 1996. According to Commission data, export licenses covering 34,394 tons of table grapes were issued during July-December 1995 (OJ No.L 145/78). The following chart shows that export refunds for aggregate fresh fruits and vegetables have increased in dollar-terms over the past several years. Under the Uruguay Round Agreement, a commitment has been made to

gradually reduce export subsidies. As funding for market development are considered "green box" activities (i.e., acceptable), the EU is expected to shift budget from export subsidies to export promotions in coming years.



Turkey exports of table grapes continue to rise

Turkey, the leading producer of table grapes among the selected countries, diverts about 40 percent of the crop to the raisin sector (including sultanas). Exports have doubled this decade, rising from 12,200 tons in 1990 to 26,258 tons in 1994. This expansion has been in response to strong demand from EU member states, Saudi Arabia, and newly independent states of the former Soviet Union. Table grape exports during 1995 are expected to reach 26,000 tons, about the same as last year's record level.

Turkish Table Grape Exports Target EU Markets (Metric Tons; Calendar Years)

Market	1992	1993	1994
Germany	7,859	9,849	11,063
Other EU 1/	4,205	3,811	4,509
Saudi Arabia	2,668	7,611	4,612
Kuwait	843	937	866
Qatar	n/a	n/a	942
Romania	n/a	n/a	2,366
Russia	n/a	n/a	1,248
Others 2/	595	328	652
TOTAL	16,170	22,536	26,258

1/ Others are remaining EU15 countries for all years.

2/ Includes Dubai, Jordan, Czech Republic.

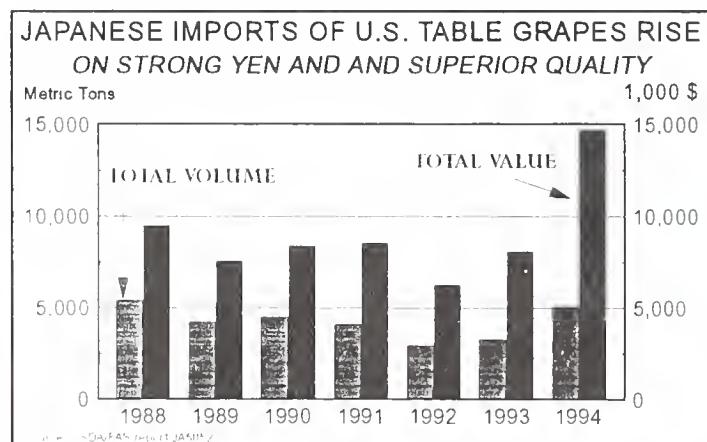
Japan imports comparatively small quantities of high-value table grapes

Japan's table grape crop for 1995 is estimated at 264,500 tons, an eight percent increase over last year's drought-affected crop and a return to normal production levels. Japan prefers large berry varieties such as Red Globes and Christmas Rose, which are usually peeled before eating. Domestic supplies arrive on the market in August and can generally be purchased until the end of November. Imports of U.S. table grapes appear from September to February, before Chilean product enters. The table below shows the United States and Chile dominate the imported grape market. Last year's short crop presented market opportunities for suppliers, most of which came from the United States. According to industry sources, Japanese consumers are responding to the availability of very high quality fruit offered by U.S. shippers. Imports during 1995 are again expected to reach 9,000-10,000 tons. U.S. prospects for the last half of the season are excellent given the abundant export availability of large berry red grapes.

Japan's Imports of Table Grapes (Metric Tons; Calendar Years)

Origin	1992	1993	1994
United States	2,963	3,295	5,092
Chile	4,010	4,170	4,510
Taiwan	626	260	0
Thailand	1	1	0
China	9	0	0
New Zealand	42	49	43
Others	0	0	2
TOTAL	7,651	7,775	9,647

Source: USDA/FAS reports.



India continues to develop EU export markets for its Maharastra Thompson Seedless

India's recent entry into the export table grape market appears to be making headway. Revised estimates of the 1992/93 campaign to the comparatively high-value EU and Scandinavian markets place exports at about 2,900 tons. Estimates of 1994 exports to Europe were pegged at between 8,000 and 9,000 tons of Thompson Seedless grapes. Crop damage and subsequent quality loss resulting from heavy monsoon rains in August and September 1994 resulted in a dramatic drop in production in Maharastra state, where an estimated 65 percent of India's table grapes are grown. Production for the 1994/95 export season in Maharastra is estimated at about 225,000 tons. The crop for the 1995/96 marketing year is forecast to rebound due to the return of more normal crop weather in western Maharastra. Exporters were reportedly hopeful that shipments in the 1994/95 campaign will reach about 4,000 to 4,500 tons. While the United Kingdom is likely to remain the dominant market, exporters are planning increased shipments to the Netherlands, Germany and Scandinavian countries. There are indications that Asian markets such as Hong Kong will have to wait until the 1995/96 season, as tight supplies focused shippers' efforts on filling contracts of EU customers.

Indian Exports of Table Grapes 1/ (Split Years, 1991-1995; Metric Tons)

Market	90/91	91/92	92/93	93/94	94/95
Gulf States	5,300	11,000	10,100	10,000	10,500
EU Markets	0	0	2,900	3,800	4,500
Others 2/	0	0	3,000	3,000	3,000
TOTAL	5,300	11,000	16,000	16,800	18,000

1/ Exports data on April-March fiscal year and are primarily Thompson Seedless variety. Majority of shipments occur during April- May. 2/ Others category includes Bangladesh. Source: GOI data for 1990/91-1992/93; preliminary data for 1993/94 are based on discussions with exporters and industry sources. 1994/95 are provisional.

For further information on supply, distribution, and trade, contact Ross Kreamer at 202-720903. For marketing opportunities, contact Laura Davis at 202-720-2252. For production, contact Kelly Kirby Strzelecki at 202-720-6791.)

**TABLE GRAPES: PRODUCTION, IMPORTS & EXPORTS
IN SELECTED COUNTRIES**
(Metric Tons)

COUNTRY/ YEAR 1/	PRODUCTION	IMPORTS	EXPORTS
France			
1991	70,400	162,900	11,100
1992	89,200	159,300	13,900
1993	104,500	154,300	15,500
1994	79,100	156,900	13,400
1995	127,400	135,000	21,000
Greece			
1991	373,672	211	109,298
1992	336,198	233	106,881
1993	353,283	230	74,142
1994	350,000	250	95,500
1995	330,000	250	90,000
Italy			
1991	1,410,790	11,390	461,090
1992	1,678,000	11,515	513,840
1993	1,573,000	10,000	643,800
1994	1,550,000	11,000	660,000
1995	1,400,000	15,000	500,000
Spain			
1991	461,800	2,900	115,900
1992	403,100	4,100	123,300
1993	396,400	5,300	127,000
1994	316,800	12,900	89,300
1995	352,000	16,000	50,000
SUBTOTAL EU 1/			
1991	2,316,662	177,401	697,388
1992	2,506,498	175,148	757,921
1993	2,427,183	169,830	860,442
1994	2,295,900	181,050	858,200
1995	2,209,400	166,250	661,000
Japan			
1991	270,600	7,600	0
1992	276,100	7,700	0
1993	259,900	7,800	0
1994	245,700	9,650	2
1995	264,500	10,000	2
Mexico			
1991	140,000	4,000	45,000
1992	140,000	12,700	42,000
1993	140,000	30,000	47,500
1994	155,000	45,000	41,500
1995	170,000	25,000	60,000

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TABLE GRAPES: PRODUCTION, IMPORTS & EXPORTS, Cont.

COUNTRY/ YEAR 1/	PRODUCTION	IMPORTS	EXPORTS
Turkey			
1991	3,600,000	0	12,223
1992	3,450,000	0	16,170
1993	3,700,000	11	22,536
1994	3,450,000	7	26,258
1995	3,500,000	0	26,000
United States 2/			
1991	726,110	332,475	200,327
1992	697,625	316,919	189,831
1993	726,300	321,467	203,813
1994	733,600	323,960	218,855
1995	N/A	N/A	N/A
SUBTOTAL Northern Hemisphere			
1991	7,063,372	521,476	954,938
1992	7,070,223	512,467	1,005,922
1993	7,253,383	529,108	1,134,291
1994	6,880,200	559,667	1,144,815
1995	N/A	N/A	N/A
===== Southern Hemisphere =====			
Argentina			
1991	160,000	0	11,663
1992	150,000	0	6,984
1993	110,000	7,060	4,500
1994	120,000	2,283	4,153
1995	100,000	3,000	3,500
Chile			
1991	795,000	0	423,000
1992	795,000	0	429,000
1993	855,000	0	441,000
1994	855,000	0	458,000
1995	855,000	0	455,000
South Africa			
1991	112,212	0	65,313
1992	127,107	0	77,607
1993	113,075	0	67,075
1994	143,463	0	93,755
1995	139,000	0	90,000
SUBTOTAL Southern Hemisphere			
1991	1,067,212	0	499,976
1992	1,072,100	0	513,591
1993	1,078,075	7,060	512,575
1994	1,118,463	2,283	556,608
1995	1,094,000	3,000	548,500
TOTAL			
1991	8,130,584	521,476	1,454,914
1992	8,142,330	512,467	1,519,513
1993	8,331,458	536,168	1,646,866
1994	7,998,663	561,950	1,701,423
1995	N/A	N/A	N/A

1/ Calendar year for all countries. EU data includes intra-EU trade.

2/ U.S. production data for table grapes for 1995 are not available until January 1996. U.S. export data include substantial quantities that are re-exported. U.S. trade data for 1989 and 1990 have been revised as follows: 1989 imports = 280,723 tons; 1989 exports = 191,887 tons; 1990 imports = 373,553 tons; 1990 exports = 205,562.

Situation and Outlook for Frozen French Fries

In 1994/95, U.S. frozen french fry exports reached a record 327,440 metric tons, 36 percent above the previous year and almost a sixfold increase from a decade ago. Sales gained in East Asia and the European Union (EU), as well as Central and South American countries. A shortfall in the EU's 1994/95 potato harvest resulted in expanded U.S. french fry exports to the EU. U.S. exports of french fries in 1995/96 are forecast to grow nearly 45 percent with Japan, the EU, Hong Kong, Taiwan, and the Philippines being the major customers. In 1994/95, french fry output in the Netherlands gained 8 percent to more than 1 million tons. Dutch exports, which lead the world, expanded 11 percent to 938,000 tons. In 1994/95, Canadian production of french fries grew almost 11 percent to 460,000 tons as Canadian exports increased about 29 percent. In November 1995, Canada agreed to not extend a discriminatory exemption for its domestic processors to its food service metric packaging requirement. This measure contributed to a 10-percent yearly decline in Canadian imports of U.S. french fries from 1990/91 to 1994/95.

Summary

Selected country frozen french fry production in 1994/95 is estimated at a record 4.7 million tons, 5 percent above the previous year. The United States is the world's largest producer of french fries. In 1994/95, the total supply of french fries in the United States was nearly double that of the other three selected countries combined.

Selected country french fry exports in 1994/95 reached a record 1.48 million tons, 18 percent above the previous season's volume, due to rising international demand among food service companies. All major exporters registered increases in shipments. The Netherlands is the world's largest exporter, accounting for nearly two-thirds of selected country shipments in 1994/95. Continued strong demand in Asia and a shortfall in the EU harvest contributed to higher U.S. exports. Rising demand for french fries in the food service sectors of many countries will probably fuel further export expansion in

1995/96.

Japan depends heavily on imports of french fries due to its limited domestic production capacity. Despite continued economic recession in Japan, the fast food segment of the food service industry continues to grow as firms seek to maintain lower-priced menus.

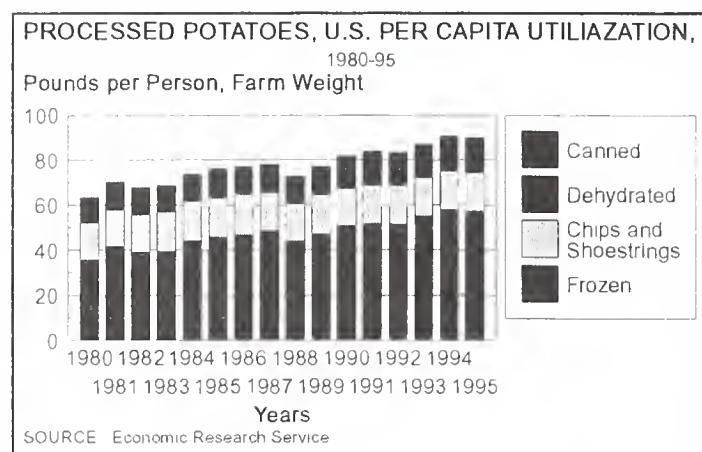
United States

Consumption of potatoes in the United States continues to expand. From 1980 to 1994, the proportion of U.S. fresh potatoes entering the processing market has risen from one half to two-thirds of total production. Use of potatoes for processing exceeded 80 pounds per capita in 1990 and surpassed 90 pounds in 1994, a 13-percent gain.

Almost two-thirds of the potatoes are processed in the form of frozen potato products, consumption of which is estimated at 58 pounds per capita, fresh weight basis, in 1995. Most

frozen potato products consist of french fries. From 1991 to 1995, U.S. production of french fries expanded 5 percent annually. Much of the growth in U.S. french fry consumption derives from sales to the food service sector. For example, 89 percent of 1994 french fry output went to food service.

As the U.S. french fry industry developed, exports of french fries, especially to food service



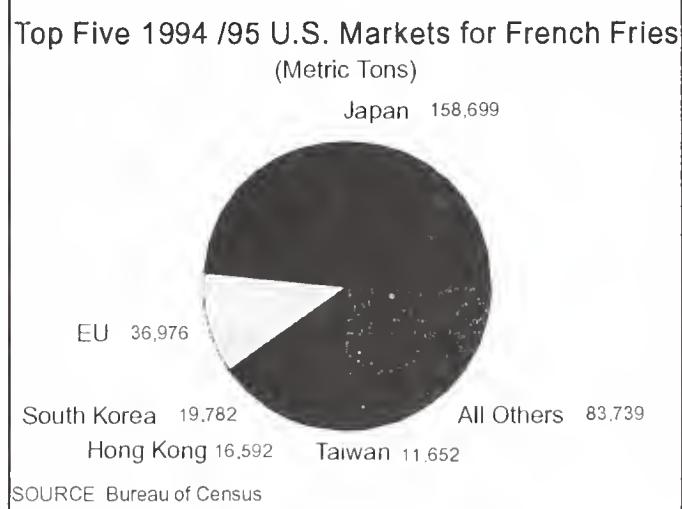
markets in various countries have surged. In 1994/95, U.S. exports of french fries equaled 10 percent of domestic production. The top 5 markets accounted for nearly three quarters of 1994/95 U.S. exports of french fries. Japan bought 48 percent of U.S. french fry exports. The EU accounted for 11 percent of U.S. exports, 32 times greater than the previous year. In 1994/95, adequate supplies of processing potatoes of appropriate quality and size were not available in the EU due to a short harvest. South Korea accounted for 6 percent of U.S. exports with Hong Kong at 5 percent and Taiwan accounting for 4 percent.

Dutch export sales of french fries could not meet demand in South America due to the smaller EU potato harvest. Consequently, U.S. manufacturers increased shipments to South America in 1994/95 by almost 4.5 times to 9,199 tons. Brazil and Chile provided the majority of sales in South America. U.S. exports of french fries to Brazil exploded from 70 tons in 1993/94 to 4,281 tons in 1994/95. Similarly, sales to

Chile increased from 286 tons to 2,263 tons for the same period.

U.S. processors of french fries emphasized the quality and consistency of their products to the food service sector throughout South America. Food service companies in South America now often seek frozen french fries to substitute for fresh french fries prepared from domestic potatoes. They desire to serve a uniform product with minimal labor input in their food service establishments.

U.S. exports of french fries to Central America also grew from 2,059 tons in 1993/94 to 3,029



tons in 1994/95. Guatemala accounted for 42 percent of these shipments.

In 1995/96, U.S. exports of french fries are forecast to rise nearly 45 percent to 470,000 tons, or 14 percent of estimated 1995/96 U.S. output. This performance will depend largely on increased exports to Japan, the EU, Hong Kong, Taiwan, and the Philippines.

Under a Canadian regulation that became effective in November 1993, foreign suppliers of french fries, including the United States, were required to meet three criteria -- mark packages in metric multiples of 500 grams, register their

labels with Agriculture Canada, and provide recent copies of plant inspection reports. Canadian firms received a 2 year exemption from these requirements, allowing them to sell five-pound bags of frozen french fries, the industry standard throughout the world, into Canada's domestic food service market. These preferential criteria precluded U.S. exporters from selling five-pound packages and conferred significant marketing advantages on Canadian suppliers. However, the packaging exemption for domestic Canadian potato processors expired on November 3, 1995, and the requirements will now be equal for both domestic and foreign products.

Canada

Canada has a dynamic french fry industry, which increased production 15 percent annually from 1991/92 to 1994/95. Total output rose 11 percent in 1994/95 to 460,000 tons. Canadian french fry output is forecast to increase by 14 percent in 1995/96 and may exceed 600,000 tons by the turn of the century.

In response to a strong demand for french fries, Canadian potato farmers are expanding their acreage, particularly in Manitoba where planted area is expected to increase by nearly 50 percent above the 1990-94 average in the year 2000. This growth could place fresh potato output above 4 million tons in 2000 compared with 3.6 million tons in 1994/95. Two processing factories in Manitoba are expected to double their capacity by the fall of 1996 to handle the larger potato production.

Canadian manufacturers of french fries continue to emphasize exports. Exports in 1994/95 increased 29 percent to 542,455 tons, or 47 percent of aggregate output. Shipments to the United States totaled 144,796 tons, or 67 percent of Canada's exports. Japan bought 7 percent of Canada's 1994/95 exports; Brazil followed at 4 percent, Argentina 2 percent, and Venezuela 1 percent.

Canadian imports of french fries have been small, 1.3 percent of 1994/95 total supply. During the

period 1990/91 to 1994/95, Canadian imports of french fries declined 10 percent annually. In 1994/95, the United States supplied 99 percent of Canada's imports. Canada's policies toward imports helped to reduce sales from the United States. Other than mandatory nutritional labeling and a 3-percent tariff, the United States imposes no restrictions on french fry imports from Canada.

Japan

The Japanese french fry industry remains relatively small, accounting for only 16 percent of 1994/95 total supply. From 1993/94 to 1994/95, the Japanese industry contracted 12 percent as competitively-priced imports took an increasing share of the market and domestic Japanese supplies of potatoes proved inadequate. Meanwhile, imports increased 12 percent to provide 83 percent of Japan's total supply. Japan is the largest importer of french fries among the selected countries.

As in many countries, most french fries, about 78 percent, in Japan enter the food service market. The balance of french fries go to retail outlets, public school lunches, and food processors.

Consumption of french fries continues to grow. Japan's prolonged recession has resulted in some consumers shifting to lower-priced menus in many fast food establishments, which serve french fries. Some Japanese fast food outlets also use french fries as store promotional items.

In retail distribution channels, brand differentiation is important. One U.S. company advertises on national network television. This firm's products and Japanese private-label goods are the best selling brands.

Japanese french fry imports have expanded 5 percent annually from 1991 to 1994. Imports increased 12 percent in 1994/95. The United States supplied 87 percent of Japan's french fry imports. In 1995/96, imports of french fries to Japan are forecast to rise 12 percent to 208,000

tons. Conversely, Japan's domestic production is expected to decline 7 percent to 36,000 tons, reflecting the continuing contraction of the Japanese fresh potato industry.

Netherlands

The Netherlands has a significant french fry industry and is the world's largest exporter. In 1994/95, french fry processors used 80 percent of Dutch fresh potato production.

The dominant french fry industry in Europe is experiencing significant competitive pressures and Europe-wide overcapacity. The resulting drop in french fry prices has caused manufacturers to start joint ventures, search for international partners, or declare bankruptcy. The 8-percent smaller 1994/95 fresh potato crop caused prices to rise, and the Dutch industry could not pass its increased costs along to consumers.

Observers forecast the 1995/96 potato crop in the Netherlands to increase 3.8 percent to 4.8 million tons. Acreage is expected to expand 5 percent, and quality could improve. These factors could moderate price increases for potatoes.

Exports are vital to the Dutch french fry industry. From 1990/91 to 1994/95, the Netherlands' french fry exports grew 7 percent annually. In 1994/95, Dutch exports increased 8 percent to 938,000 tons, 89 percent of output. Most of these exports, 92 percent, entered other countries of the European Union (EU). Demand for french fries among fast food chains in the EU has continued strong. Non-EU European countries, including Austria, Finland, and Sweden, purchased 4 percent of the Netherlands' french fry exports. Other countries accounted for the remainder. In 1995/96, Dutch french fry exports are forecast to increase 3 percent to 970,000 tons.

The french fry industry of the Netherlands used to promote exports generically. Generated through an industry checkoff, this support gradually diminished from 4.7 million Dutch guilders (US \$2.5 million) in 1991 to Dfl 0.625

million (US \$0.4 million) in 1995. All generic promotion of french fries will disappear in 1996. Funding will still be available for public relations and information regarding health and environmental matters.

Imports grew more than 50 percent in 1994/95 due to the short Dutch potato harvest. Imports accounted for 5 percent of total supply in 1994/95. Imports of french fries should decrease in 1995/96 based on an anticipated larger potato harvest.

For further information on supply, distribution, and trade, contact William Janis at 202-720-0897. For further information on U.S. marketing opportunities, contact Stacey Peckins at 202-720-5330. For further information on production, contact Kelly Kirby Strzelecki at 202-720-6791.)

FROZEN FRENCH FRIES: PRODUCTION, SUPPLY & DISTRIBUTION
(Metric Tons)
Marketing Years, 1993/94-1995/96 ^{1/}

Country/ Marketing Year	Beginning Stocks	Production	Imports	Total Supply	Exports	Domestic Consumption	Ending Stocks	Total Distribution
Canada								
1993/94	80,000	415,000	7,475	502,475	166,936	261,079	75,000	503,015
1994/95	75,000	460,000	7,445	542,445	215,122	272,333	55,000	542,455
1995/96 ^F	55,000	525,000	7,500	587,500	240,000	282,500	65,000	587,500
Japan ²								
1993/94	0	44,100	165,616	209,716	0	209,716	0	209,716
1994/95	0	38,740	185,580	224,320	0	224,320	0	224,320
1995/96 ^F	0	36,000	208,000	244,000	0	244,000	0	244,000
Netherlands ^{2/}								
1993/94	0	977,000	38,000	1,015,000	844,000	171,000	0	1,015,000
1994/95	0	1,055,000	58,000	1,113,000	938,000	175,000	0	1,113,000
1995/96 ^F	0	1,100,000	50,000	1,150,000	970,000	180,000	0	1,150,000
United States ^{3/ 4}								
1993/94	366,342	3,070,763	121,206	3,558,312	240,529	2,987,552	330,231	3,558,312
1994/95	330,231	3,184,685	144,811	3,659,727	327,440	2,931,238	401,049	3,659,727
1995/96 ^F	401,049	3,410,000	175,000	3,986,049	470,000	3,105,000	411,049	3,986,049
TOTAL								
1993/94	446,342	4,506,863	332,297	5,285,503	1,251,465	3,629,347	405,231	5,286,043
1994/95	405,231	4,738,425	395,836	5,539,492	1,480,562	3,602,891	456,049	5,539,502
1995/96 ^F	456,049	5,071,000	440,500	5,967,549	1,680,000	3,811,500	476,049	5,967,549

¹ July-June marketing year for all countries.

² No published stocks data.

³ Stocks data from the USDA/National Agricultural Statistics Service.

⁴ Production data from the American Frozen Food Institute.

World Raisin Situation

Raisin and sultana production (packed weight basis) in selected countries in the Northern Hemisphere in 1995/96 is forecast to decrease by 13 percent to 500,000 tons. Higher exports from Mexico and Greece are expected to offset partially lower shipments from Turkey. Exports from Turkey, the world's largest exporter, are forecast to decrease by 13 percent, due to the lower quality of raisins caused by unfavorable weather conditions. U.S. raisin exports in 1995/96 are expected to approximate the previous year's volume as stocks are expected to be drawn down to offset partially the expected reduced harvest. The United Kingdom and Japan are the largest U.S. markets.

Summary

Raisin and sultana production in the major commercial producing countries of the Northern Hemisphere for 1995/96 is forecast at 500,000 tons, down 13 percent from 1994/95. Significant pack reductions in the United States and Mexico are expected to offset larger packs in Greece and Turkey. The first official estimate of the 1995/96 raisin pack in the United States will be released by USDA's National Agricultural Statistics Service on January 19, 1996.

It is still too early to make reliable forecasts for the Southern Hemisphere countries for the 1995/96 season (harvested in early 1996). The 1994/95 sultana pack in the Southern Hemisphere has been revised downward from 111,250 tons to 105,952 tons because of a significant reduction in the estimate for Australia. Production was down in Australia, due to drought-reduced yields in the major growing areas, combined with frosts in some areas and greater diversion of multipurpose grapes to wine production.

Raisin exports from selected countries in the Northern Hemisphere in 1995/96 are forecast at

302,000 metric tons, 5 percent below the previous year's volume. A sharp decrease in Turkish exports is expected to outweigh likely higher shipments from Mexico and Greece. Mexico's exports continued to be spurred by the December 1994 peso devaluation. Turkish exports are forecast to decrease by 13 percent due mainly to lower quality of raisins caused by rains during the drying season. U.S. raisin exports in 1995/96 are forecast to remain near last year's level. In the Southern Hemisphere, exports in 1994/95 were revised upward from 73,000 to 76,000 tons. Higher shipments from South Africa more than offset lower exports from Australia.

Turkey

Turkish raisin production is forecast to rise to 180,000 tons in 1995/96, up 9 percent from 1994/95, but 10 percent less than the record 200,000-ton pack in 1993/94. Despite cold weather and minor hail damage in some growing areas during the early-spring months, raisin production in 1995/96 is forecast to increase because of a 3-percent expansion in harvested area, higher yields, and strong export demand. However, crop quality is expected to be lower than last year because of rains during

August and September.

Turkish raisin growers have increased the production area steadily in the last few years because of increasing demand from the export market. Domestic demand for fresh seedless grapes has also increased. As a result, it is estimated that the growing area is increasing by three percent a year -- up to 1,500 hectares in 1994/95. Some local sources are concerned that total demand for Turkish raisins cannot keep pace with the current expansion rate.

Although production was up this year, quality of the crop is expected to decrease somewhat, due to early rains during the drying season in August and September. This means that the percentage of the crop graded as standard no. 9 raisins, most of which are exported, will be lower. In 1995/96, raisin exports are forecast to fall to 140,000 tons as a result of a decreased number of export quality raisins. Labor strikes are also reportedly contributing to the situation.

Turkey's exports in 1994/95 reached a record 160,000 tons. Turkey exported raisins to over 80 countries. The European Union (EU) continued to be Turkey's largest market. The United Kingdom, the Netherlands, Germany and Italy were the major EU export destinations. Turkey replaced Australia as one of Japan's leading suppliers of raisins and also increased exports to Canada. Turkey exports raisins in 14 kilogram boxes. Exports of consumer ready product are still small.

Turkish consumption of raisins is expected to rise to 30,000 tons 1995/96, up from 25,000 tons the previous year. About 5,000 tons will be used by the state enterprise TEKEL, purchased from TARIS (the quasi-government buying cooperative for raisins) for the production of alcoholic beverages.

In recent years the Turkish Government (GOT) has been decreasing its role in the marketing and procurement of raisins and other commodities. In 1993/94 TARIS procured about 50 percent of the raisin crop. In

1994/95 the procurement rate dropped to less than 5 percent. Under a new policy set in 1994, the GOT is no longer responsible for financing the procurement of raisins. However, TARIS is self-financed and could theoretically borrow commercially if there was a deficit. In addition, the Agricultural Bank of Turkey provides producers and packers with loans at approximately 50 percent of the commercial interest rates. Domestically, there is a 10 percent import duty and \$300 per ton charge on raisin imports.

Greece

Raisin production in Greece in 1994/95 is estimated at 28,000 tons. Production seems to be recovering from previous problems with phylloxera. The industry has been replacing vineyards with phylloxera-resistant vines. This year's lack of rain during the drying season has helped increase the quality of raisins in terms of moisture level. Hail storms in Peloponnesos and in Crete prevented an even larger crop that could reach 33-35,000 tons in the near future.

Currently, significant amounts of fresh sultanas are being sold abroad. These seedless Thompsons are largely produced on Peloponnesos and Crete. It is noted that many farmers see fresh sultanas as having potential as an alternative export crop with good returns. Most of the product has been sold to the United Kingdom and Germany.

The 1995/96 sultana pack is forecast at 30,000 tons, up 7 percent from 1994/95 because of favorable growing conditions. If the Phylloxera Recovery Program is successful, production could recover to 70,000 tons by the end of the century. Total area planted to sultana-type grapes in 1995/96 is estimated at 22,500 hectares, up 2 percent from 1994/95. The target under Greece's rootstock replacement program is to boost area to 30,000 hectares within the next five to six years.

At this time, virtually the entire 1994/95 crop has been sold. Approximately 26,500 tons were exported, down from 35,000 tons the previous year. In 1995/96, exports are forecast

Mexico

Raisin production in 1995/96 is forecast to decrease to 20,000 tons, 13 percent below the record output of 23,000 tons in 1994/95, but double the 1993/94 pack. The downturn in 1995/96 reflects the diversion of fresh grapes to the export market in lieu of raisin production because of the peso devaluation and high international prices for table grapes.

Despite the lower production, raisin exports are expected to increase from 9,000 to 14,000 tons or 55 percent. Good international prices have drawn product from the domestic market. The vast majority of exports have gone to the United States. Mexico seasonally imports raisins usually beginning in February, although this year it may begin earlier because of lower production and higher exports. In previous years most imports came from the United States. However, in 1994 Mexico began importing from Chile because of competitive prices.

Mexican consumption of raisins is expected to fall to 10,000 tons in 1995/96 due to higher exports and decreased consumer purchasing power. Processors tend to sell their high quality product on the export market and import lower quality product for the domestic market. Bakeries and food processors continue to be the largest users of raisins. A significant quantity of raisins are sold during the Christmas and Holy Week holidays each year.

Under NAFTA, tariffs on raisins between the United States and Mexico were eliminated in 1994. Chile currently pays a 2.5 percent tariff under the Mexico-Chile Free Trade Agreement. It is expected that the raisin trade between these countries will continue to expand under these trade agreements, limited mostly by the storage and handling capacity of the Mexican marketing system. Chile could remain a strong competitor in this market based on price.

United States

After record production in 1994/95 of 360,883 tons, output in 1995/96 is projected to decline about 25 percent to 270,000 tons. Approximately 44,000 tons of raisins were not produced in 1995/96 because over 10,000 hectares were put in the raisin industry's diversion program, due to expected over supply. In addition, California's raisin-grape vines produced fewer bunches this year and more raisin grapes have been diverted to wine and juice production than in the past. The first official estimate of the 1995/96 raisin pack in the United States will be released by USDA's National Agricultural Statistics Service (NASS) in January 1996.

With reduced production in 1995/96, stocks are forecast to reach one of their lowest levels in several years. Ending stocks are forecast decline to 129,000 tons, 28 percent below the previous year's level.

Exports of U.S. raisins in 1994/95 decreased by 3 percent to 120,871 tons and were valued at over \$194 million. The United Kingdom remained the top market for U.S. exports. In 1994/95 the United Kingdom imported nearly 28,000 tons valued at over \$42 million followed by Japan (24,527 tons, \$36 million), Canada (\$10,946, \$22 million) and Germany (8,184 tons, \$12 million). Overall exports to Europe decreased slightly in 1994/95, mostly due to decreased sales to Germany. Sales increased to Asia, especially Singapore, Korea, Taiwan and Hong Kong. Exports to Mexico decreased sharply, due to the devaluation of the Mexican Peso, and are likely to increase again when the situation stabilizes. U.S. exports of raisins in 1995/96 are forecast to approximate 1994/95 shipments.

U.S. imports of raisins increased by 46 percent to 10,148 tons in 1994/95. Half of this total came from Mexico. U.S. imports from Mexico increased by 62 percent to 5,543 tons and were valued at nearly \$5 million. The peso devaluation has greatly reduced the cost of Mexican product. Imports from Chile increased

devaluation has greatly reduced the cost of Mexican product. Imports from Chile increased by 128 percent to 2,316 tons. Industry sources indicate that these increases may be partly the result of transshipment of product to other countries. U.S. imports of raisins are forecast to stay at about 10,000 tons for 1995/96.

Domestic consumption of raisins is expected to decrease in 1995/96 due to higher prices and reduced supplies.

Southern Hemisphere Countries

The forecast for the 1995/96 sultana pack in the Southern Hemisphere (harvested early in 1996) will be released in May 1996. The May 1995 estimate for the 1994/95 pack has been revised downward from 111,250 tons to 105,952 tons because of a significant reduction in the estimate for Australia.

South Africa

The 1994/95 estimate for South Africa's sultana pack has been revised to a record 38,518 tons, up 13 percent from the preliminary forecast and up 21 percent from 1993/94. The last pack that came close to this volume was produced in 1985/86 but totaled only 37,685 tons. Sufficient irrigation water and a long, hot summer proved to be an ideal combination for the 1994/95 pack.

South Africa's 1994/95 raisin export forecast was increased from 34,000 to 38,000 tons based on the higher production estimate. The majority of exports are expected to be sold to the European Union (EU) at the minimum import price, which is a favorable price for this industry at current exchange rates. The primary markets for South African dried fruit in 1993 were Germany, the United Kingdom, France and The Netherlands. Domestic consumption is expected to remain at the previous year's level or about 10,500 tons.

Australia

Australia's 1994/95 sultana production estimate has been revised downward to 32,284 tons from the preliminary May 1995 forecast of 42,000 tons. The downturn in the pack estimate reflects drought-reduced yields in the major growing areas combined with frosts in some areas and greater diversion of multipurpose grapes to wine production.

Due to the drought conditions and reduced production estimate, the export estimate has been reduced from 16,000 to 14,000 tons. Primary export markets for dried fruit include Germany, New Zealand, Canada and the United Kingdom. Domestic consumption is also expected to decline from 35,733 tons to about 29,000 tons or nearly 19 percent, due to the reduced supplies.

(For further information on supply, distribution and trade, contact Stephanie Riddick at 202-720-9792. For information on U.S. export marketing opportunities contact Steve Shnitzler at 202-720-8495. For information on production contact Kelly Kirby Strzelecki at 202-720-6791.)

RAISINS: PRODUCTION, SUPPLY, AND DISTRIBUTION

(Metric Tons)

Country/ Marketing Year	1/ Northern Hemisphere	Beginning Stocks	Marketing Years 1993/94 - 1995/96		Exports	Domestic 2/ Consumption
			Production	Imports		
Greece	1992/93	12,430	38,000	60	35,000	7,810
	1993/94	7,680	37,000	650	35,000	7,200
	1994/95	3,130	28,000	2,000	26,500	4,500
	1995/96 F	2,130	30,000	800	28,000	3,000
Turkey	1992/93	8,392	150,000	77	110,461	35,000
	1993/94	13,008	200,000	151	154,689	25,000
	1994/95	33,470	165,000	100	160,000	25,000
	1995/96 F	13,570	180,000	0	140,000	30,000
Mexico	1992/93	0	13,000	1,000	5,000	9,000
	1993/94	0	10,000	6,000	4,500	11,500
	1994/95	0	23,000	1,500	9,000	13,500
	1995/96 F	2,000	20,000	2,000	14,000	10,000
United States	3/					
	1992/93	144,057	333,146	6,717	125,798	206,083
	1993/94	152,039	328,310	6,955	125,105	218,580
	1994/95	143,619	360,883	10,148	120,871	214,852
	1995/96 F	178,927	270,000	10,000	120,000	210,000
Total Northern Hemisphere						
	1992/93	164,879	534,146	7,854	276,259	257,893
	1993/94	172,727	575,310	13,756	319,294	262,280
	1994/95	180,219	576,883	13,748	316,371	257,852
	1995/96 F	196,627	500,000	12,800	302,000	253,000
SOUTHERN HEMISPHERE						
Australia	1992/93	37,825	42,634	4,059	45,386	32,568
	1993/94	6,564	44,783	6,670	16,515	35,733
	1994/95	5,769	32,284	7,500	14,000	29,053
	1995/96 F	N/A	N/A	N/A	N/A	N/A
Chile	1992/93	630	22,000	0	19,456	3,000
	1993/94	174	34,950	0	31,845	3,100
	1994/95	179	35,150	0	32,000	3,150
	1995/96 F	N/A	N/A	N/A	N/A	N/A
South Africa	1992/93	19,362	27,023	0	29,714	10,186
	1993/94	6,485	31,742	0	20,149	10,346
	1994/95	7,732	38,518	0	30,000	10,500
	1995/96 F	N/A	N/A	N/A	N/A	N/A
Total Southern Hemisphere						
	1992/93	57,817	91,657	4,059	94,556	45,754
	1993/94	13,223	111,475	6,670	68,509	49,179
	1994/95	13,680	105,952	7,500	76,000	42,703
	1995/96 F	N/A	N/A	N/A	N/A	N/A
Grand Total						
	1992/93	222,696	625,803	11,913	370,815	303,647
	1993/94	185,950	686,785	20,426	387,803	311,459
	1994/95	193,899	682,835	21,248	392,371	300,555
	1995/96 F	N/A	N/A	N/A	N/A	N/A

1/ 1995/96 figures are forecast. Northern Hemisphere marketing years begin in August, except September in Turkey. Marketing years for Hemisphere raisins, (which are harvested early in the second of the split years shown) begin Jan. 1, except December 1 in South Africa and Australia. 2/ Domestic consumption figures include raisins used for feed and distillation purposes. 3/ Includes currants. U.S. production converted to a packed weight basis in order to align them with the other supply and distribution statistics. No change in Mexico statistics.

Sources: U.S. Agricultural Attaches. USDA/NASS estimates. U.S. Department of Commerce. Industry.

U.S. EXPORTS OF SELECTED COMMODITIES BY DESTINATION
MARKETING YEAR BEGINNING AS INDICATED
SEP '95

COMMODITY AND COUNTRY		QUANTITY												VALUE (\$1,000 DOLLARS)								
COUNTRY REGION		CURR	MO	CURR	MO	YR	TDI	YR	TDI	CURR	MO	YR	TDI	YR	TDI	CURR	MO	YR	TDI	YR	TDI	LAST
FRESH FRUIT																						
FR APPLES(JUL)	MT	10,749	4,569	25,375	13,236	115,342	7,700	3,623	18,992	9,408	87,403											
MEXICO		913	977	27,172	16,021	87,269	568	540	15,614	8,344	48,541											
CANADA		7,973	8,303	22,205	20,750	80,941	5,529	6,633	15,710	16,527	57,839											
HONG KONG		6,674	3,314	15,607	15,348	74,782	3,774	2,077	8,868	9,438	42,447											
EU 15		1,433	974	6,195	4,292	52,609	787	531	3,342	2,585	26,280											
INDONESIA		1,057	2,784	9,576	11,928	43,268	677	2,032	5,464	7,707	25,653											
OTHER		15,423	6,996	31,367	21,142	243,618	9,213	4,907	18,166	14,225	134,915											
Subtotal -----		44,221	27,917	137,497	102,717	697,829	28,248	20,343	86,156	68,233	423,079											
FR PEARS(JUL)	MT	6,236	2,065	13,563	4,769	46,838	2,675	1,056	6,054	2,489	22,124											
MEXICO		5,027	5,020	13,889	12,683	43,892	2,673	3,315	7,705	8,842	27,391											
CANADA		48	184	379	195	9,096	63	94	223	113	3,585											
EU 15		284	2,482	348	2,807	8,882	248	1,207	313	1,393	4,031											
TAIWAN		370	670	479	999	8,547	271	373	360	583	5,169											
OTHER		1,616	1,899	2,203	2,594	17,519	801	1,187	1,256	1,721	9,997											
Subtotal -----		13,581	12,320	30,861	24,048	134,774	6,731	7,232	15,911	15,141	72,297											
APRICOTS(MAY)	MT	39	35	3,526	308	3,718	24	48	2,477	271	2,596											
MEXICO		5	3	3,049	2,504	3,145	4	4	3,185	3,422	3,301											
CANADA		55	79	849	770	1,010	140	181	1,774	1,821	1,929											
OTHER		100	117	7,424	3,582	7,873	169	233	7,436	5,514	7,827											
FR CHERRIES(MAY)	MT	2	0	15,551	17,170	15,597	12	0	92,520	110,553	92,582											
JAPAN		0	12	6,251	3,376	6,379	0	10	13,123	8,561	13,357											
CANADA		0	933	3,711	4,491	5,086	0	732	10,772	8,638	11,880											
EU 15		0	8	3,002	2,098	3,056	0	22	8,129	6,325	8,328											
TAIWAN		0	0	2,202	1,112	2,245	0	0	7,780	4,669	7,817											
UNITED KINGDOM		3	53	1,912	1,520	1,921	13	60	5,779	4,050	5,825											
OTHER		5	1,006	30,427	28,656	32,039	25	823	130,323	138,127	131,972											
PLAC-NET CRN(MAY)	MT	3,869	3,537	46,776	39,030	48,567	3,216	3,715	38,515	40,725	40,639											
MEXICO		6,891	3,275	14,440	11,113	16,203	3,634	1,507	5,941	4,810	6,851											
CANADA		1,366	880	12,371	9,818	12,462	1,390	1,639	13,395	11,033	13,530											
TAIWAN		1,654	1,019	6,627	4,057	7,200	1,144	811	4,994	3,436	5,493											
OTHER		13,779	8,710	80,181	64,018	84,399	9,385	7,671	62,826	60,004	66,494											
PELUM-PRUNIS(MAY)	MT	3,752	2,261	24,964	13,624	25,396	3,186	2,546	21,688	14,688	22,161											
MEXICO		2,750	1,629	23,508	13,109	24,565	2,129	2,270	17,882	18,872	19,218											
CANADA		1,833	1,823	8,805	5,221	8,863	1,603	2,042	7,229	5,844	7,323											
HONG KONG		2,338	1,150	9,180	3,575	12,537	1,808	1,187	6,849	4,129	9,786											
OTHER		10,674	6,863	66,457	35,529	71,360	8,726	8,046	53,648	43,534	58,487											
FR AVOCADOS(OCT)	MT	1,208	1,019	4,698	8,266	4,698	993	708	4,440	7,016	4,440											
FRANC		549	659	2,156	5,243	2,156	391	459	1,944	4,300	1,944											
CANADA		126	154	2,054	1,958	2,054	134	201	2,728	1,969	2,728											
JAPAN		66	50	1,995	2,086	1,995	174	96	3,905	3,960	3,905											
NETHERLANDS		409	105	1,278	1,303	1,278	386	84	1,302	1,166	1,302											
UNITED KINGDOM		174	134	865	1,228	865	156	85	871	1,180	871											
OTHER		11	21	176	181	176	10	21	265	284	265											
Subtotal -----		1,412	1,244	8,923	12,490	8,923	1,311	1,026	11,338	13,229	11,338											
FR KIWI(RU)(OCT)	MT	45	59	3,730	4,021	3,730	71	75	4,605	4,885	4,605											
CANADA		0	0	1,990	1,395	1,990	0	0	3,556	2,140	3,556											
KORIA, REPUBLIC		0	0	1,729	2,659	1,729	0	0	3,120	4,282	3,120											
MEXICO		0	0	502	387	502	0	0	494	264	494											
OTHER		45	73	8,749	9,505	8,749	71	85	13,091	13,084	13,091											
Subtotal -----																						
FRESH GRAPES (MAY)	MT	38,131	35,147	71,451	67,584	101,631	31,230	30,171	75,149	76,175	112,109											
MEXICO		3,474	1,355	6,477	2,233	22,589	2,751	1,072	5,256	1,751	19,218											
CANADA		7,490	8,662	12,918	12,933	21,192	8,861	12,250	15,176	18,174	25,353											
HONG KONG		3,673	3,963	8,241	6,001	14,731	5,407	5,054	12,108	7,900	20,876											
OTHER		9,047	7,717	21,319	21,337	54,961	11,522	11,491	27,741	30,285	74,266											
Subtotal -----		61,815	56,844	120,406	110,087	215,105	59,771	60,037	135,430	134,286	251,822											
FR STRAWBERRIS(JAN)	MT	2,334	2,626	36,693	34,205	38,873	2,808	2,939	47,747	46,189	52,089											
MEXICO		1,669	1,035	5,932	2,314	6,816	1,531	796	5,263	1,839	6,245											
CANADA		1,652	594	5,047	2,157	5,738	3,190	1,335	10,457	5,131	11,850											
JAPAN		716	980	2,792	4,224	4,338	3,															

U.S. EXPORTS OF SELECTED COMMODITIES BY DESTINATION
MARKETING YEAR BEGINNING AS INDICATED
SEP 95

COMMODITY AND COUNTRY		QUANTITY								VALUE (1,000 DOLLARS)							
COUNTRY REGION		CURR LAST	MO YR	CURR LAST	MO YR	YR LAST	TDT CURR	YR LAST	TDT CURR	YR LAST	MO YR	YR LAST	MO YR	YR LAST	MO YR	YR LAST	
CANNED FRUIT																	
CND PEACH/NECT (JUN)	MT																
JAPAN		327	391	1,433		1,357		4,595		353	439	1,672		1,447		4,780	
CANADA		273	361	1,030		1,718		3,908		311	383	1,149		1,586		3,719	
KOREA, REPUBLIC		107	285	343		855		2,314		88	227	327		705		1,990	
TAIWAN		115	296	585		944		1,259		107	259	508		844		1,057	
SINGAPORE		40	196	288		483		1,164		41	184	332		445		1,233	
PHLIPPINES		228	14	343		64		1,018		179	17	287		68		744	
OTHER		310	782	1,679		2,426		4,511		292	792	1,482		2,227		4,001	
Subtotal:-----		1,400	2,325	5,701		7,848		18,769		1,371	2,301	5,757		7,321		17,524	
CND PIARS (JUN)	MT																
CANADA		205	316	635		884		2,795		190	245	617		746		2,510	
UNITED ARAB EMIR		17	28	17		66		555		14	35	14		70		323	
JAPAN		57	18	135		226		485		64	16	157		229		529	
EU_15		23	4	60		61		289		12	6	47		54		272	
OTHER		96	48	184		112		596		79	42	172		95		570	
Subtotal:-----		398	414	1,030		1,349		4,720		360	344	1,007		1,194		4,204	
CND PINEAPPLE (JAN)	MT																
JAPAN		164	0	848		853		985		148	0	795		798		929	
CANADA		32	133	711		720		947		30	128	655		721		887	
EU_15		70	50	503		703		756		78	35	446		552		654	
MEXICO		38	29	356		77		522		27	24	249		56		361	
GERMANY		28	30	247		544		420		22	19	209		420		335	
RUSSIAN FEDERATI		64	0	100		17		302		19	0	55		9		204	
OTHER		35	7	210		410		268		44	7	212		429		257	
Subtotal:-----		402	218	2,728		2,782		3,779		346	194	2,412		2,565		3,292	
FRUIT MIXTURES (JUN)	MT																
CANADA		272	397	1,443		1,545		5,635		343	566	1,807		2,050		7,288	
JAPAN		578	271	1,838		1,276		5,612		635	359	2,134		1,564		6,645	
SINGAPORE		110	430	1,252		1,147		4,476		115	492	1,294		1,270		4,835	
HONG KONG		328	269	1,600		1,245		3,915		325	310	1,692		1,424		4,366	
PHLIPPINES		53	365	323		1,257		2,801		56	505	302		1,553		3,113	
OTHER		562	583	2,396		1,988		6,837		642	748	2,811		2,393		7,854	
Subtotal:-----		1,904	2,316	8,851		8,459		29,277		2,115	2,980	10,040		10,255		34,103	
DRIED FRUIT																	
DRD RAISINS (AUG)	MT																
EU_15		5,488	7,201	12,886		13,249		57,471		8,504	10,932	20,799		20,079		89,847	
UNITED KINGDOM		2,514	3,261	6,231		6,599		27,824		3,368	4,854	8,618		9,673		42,083	
JAPAN		1,963	2,956	4,035		4,723		24,527		2,867	4,745	5,412		7,637		35,608	
CANADA		1,289	1,261	2,642		2,536		10,946		2,760	2,651	5,894		5,403		22,187	
GERMANY		483	1,163	1,184		2,016		8,184		756	1,654	1,958		2,857		12,000	
OTHER		2,524	2,621	4,223		4,540		27,927		4,135	4,641	6,773		7,764		46,450	
Subtotal:-----		11,263	14,040	23,786		25,047		120,871		18,267	22,969	38,878		40,883		194,093	
DRD PRUNES (AUG)	MT																
EU_15		3,313	2,900	6,284		5,538		33,645		7,796	6,601	15,371		13,316		82,871	
JAPAN		816	1,567	1,855		2,544		13,614		1,982	3,636	4,133		6,078		30,245	
GERMANY		1,061	882	2,066		1,600		10,549		2,255	1,688	4,478		3,533		25,549	
ITALY		574	489	972		1,010		6,521		1,537	1,165	2,668		2,487		17,101	
UNITED KINGDOM		280	290	583		613		4,943		569	676	1,124		1,398		10,596	
CANADA		357	387	726		687		4,320		757	956	1,624		1,683		10,271	
OTHER		672	917	1,038		1,556		8,235		1,342	1,933	2,189		3,381		17,546	
Subtotal:-----		5,157	5,771	9,901		10,325		59,815		11,878	13,127	23,316		24,459		140,933	
FRUIT JUICES(SSE)																	
ORNG JU NICNC(DIC)	KL																
EU_15		5,947	8,977	81,292		136,899		91,091		2,368	3,568	32,223		55,385		36,218	
JAPAN		678	1,046	67,129		13,358		69,389		511	668	26,576		10,179		28,196	
FRANCE		988	2,768	34,965		37,485		38,676		506	967	12,668		12,957		14,007	
CANADA		2,881	3,636	28,190		26,732		33,030		4,553	6,003	43,515		45,037		50,778	
KOREA, REPUBLIC		928	123	20,168		17,962		24,619		827	54	13,430		10,421		15,559	
NETHERLANDS		2,066	4,074	18,712		62,250		21,706		517	1,659	7,342		28,576		8,913	
OTHER		4,463	7,235	38,719		60,129		46,673		1,738	2,457	15,800		25,982		19,103	
Subtotal:-----		14,897	21,017	235,498		255,080		264,801		9,997	12,750	131,545		147,003		149,855	
ORNG JU NICNC(DIC)	KL																
CANADA		5,456	8,537	52,995		73,879		65,910		3,707	5,912	34,582		53,391		43,797	
EU_15		4,427	4,216	43,666		40,265		52,654		2,790	2,523	27,762		22,593		32,983	
BELGIUM-LUXIMBOU		3,269	2,004	24,623		23,918		30,665		1,980	1,272	15,429		13,154		18,995	
UNITED KINGDOM		678	2,038	10,488		10,855		13,138		397	1,153	6,089		6,414		7,492	
OTHER		1,806	1,662	17,485		18,233		21,381		1,482	1,214	13,294		13,339		16,115	
Subtotal:-----		11,689	14,416	114,145		132,377		139,946		7,979	9,650	75,638		89,323		92,895	
GRPERT JU CNC (DFC)	KL																
JAPAN		1,326	627	15,358		12,622		17,232		1,516	670	18,823		12,835		21,264	
EU_15		612	2,048	13,368		24,349		15,814		452	1,329	6,285		15,058		7,476	
FRANCE		0	393	5,755		2,234		6,701		0	317	1,691		1,442		1,922	
NETHERLANDS		445	598	3,550		15,650		3,860		319	522	2,308		10,873		2,806	
CANADA		325	330	2,522		2,799		3,085		580	510	4,212		4,875		5,140	

U. S. EXPORTS OF SELECTED COMMODITIES BY DESTINATION
MARKETING YEAR BEGINNING AS INDICATED
SEP '95

COMMODITY AND COUNTRY		QUANTITY						VALUE (1,000 DOLLARS)												
COUNTRY REGION		CURR	MO	CURR	MO	YR	IDT	CURR	IDT	LAST	CURR	MO	CURR	MO	YR	IDT	LAST	CURR	YR	LAST
CANNED VEGETABLES																				
CND TOM PAS(JUL)	MT	4,758	5,679	15,803	13,134	47,971	3,682	4,443	12,844	10,923	39,066									
CANADA		844	813	1,846	1,768	10,450	609	683	1,361	1,467	8,400									
JAPAN		57	0	107	0	6,632	49	0	91	0	5,159									
EU_15		0	0	0	0	6,361	0	0	0	0	4,903									
ITALY		1,209	1,415	3,705	3,287	24,833	951	1,200	3,006	2,890	20,846									
OTHER		6,868	7,907	21,462	18,189	89,886	5,291	6,325	17,302	15,280	73,471									
Subtotal -----																				
CND TOM SAUCE(JUL)	MT	3,359	3,374	9,208	12,626	50,570	3,452	3,425	9,380	11,959	48,443									
CANADA		194	407	2,421	785	7,888	276	405	2,328	1,078	8,307									
JAPAN		376	261	1,107	946	6,052	528	236	1,338	814	7,249									
MEXICO		535	284	2,091	634	5,653	430	216	1,484	579	3,882									
UNITED KINGDOM		70	167	1,556	325	5,016	55	133	1,416	356	4,781									
OTHER		807	763	2,305	2,328	8,856	892	733	2,363	2,697	9,499									
Subtotal -----		5,271	5,087	17,132	17,318	79,019	5,578	5,015	16,892	17,128	77,380									
FRZN VEGETABLES																				
FRZN SWL CORN(JUL)	MT	3,334	3,424	7,972	7,999	38,749	3,091	3,151	7,488	7,501	37,029									
JAPAN		1,219	46	2,108	116	5,314	1,091	30	1,816	140	4,347									
TAIWAN		176	103	1,022	616	3,863	134	94	784	525	3,012									
CANADA		265	159	502	585	3,762	246	130	418	474	3,036									
AUSTRALIA		324	336	772	927	3,716	286	225	740	715	3,157									
OTHER		1,342	1,041	3,661	2,770	12,961	1,198	779	2,648	2,002	9,435									
Subtotal -----		6,659	5,111	16,038	13,013	68,366	6,046	4,408	13,894	11,357	60,015									
I/ZN 1 TRY(JUL)	MT	10,236	13,032	35,015	41,537	158,699	7,364	9,674	25,210	30,225	115,179									
JAPAN		69	579	153	6,519	36,974	90	393	177	4,373	26,383									
EU_15		1,092	1,697	3,390	4,268	19,782	817	1,294	2,418	3,152	14,199									
KOREA, REPUBLIC		0	0	17	3,078	17,021	0	0	24	2,024	14,206									
NETHERLANDS		1,398	1,705	3,786	6,050	16,592	936	1,088	2,546	3,958	10,973									
OTHER		6,838	8,961	20,757	30,417	95,393	5,126	6,989	15,558	23,457	74,213									
Subtotal -----		19,632	25,974	63,100	88,791	327,440	14,332	19,439	45,909	65,165	240,948									
FRZN NUTS																				
ALMONDS UNSH(AUG)	MT	1,133	906	2,018	1,504	8,201	2,663	2,187	5,429	3,624	20,591									
INDIA		152	610	736	2,132	3,375	499	1,511	2,142	5,343	10,069									
JAPAN		605	462	1,550	690	3,195	1,627	1,151	3,661	1,655	7,767									
EU_15		377	157	986	279	1,720	1,091	404	2,563	700	4,483									
GERMANY		760	258	958	435	3,614	1,637	651	2,118	1,074	8,520									
OTHER		2,650	2,237	5,261	4,762	18,385	6,426	5,501	12,351	11,696	46,948									
ALMONDS SH/PRP(JUL)	MT	14,518	16,471	27,342	39,590	120,402	51,545	54,216	105,876	148,741	423,076									
EU_15		6,431	6,155	11,930	16,084	47,817	24,609	21,634	47,308	61,307	167,343									
GERMANY		1,463	2,965	3,315	6,880	18,233	5,123	6,857	15,288	22,104	69,671									
SPAIN		1,119	1,530	1,972	4,761	14,274	3,837	6,410	6,957	19,466	47,767									
FRANCE		802	1,227	1,900	2,933	12,410	2,960	3,962	7,287	11,801	42,833									
NETHERLANDS		2,309	2,559	3,462	4,463	11,295	7,343	5,157	12,187	13,246	39,351									
OTHER		6,185	7,592	11,719	13,800	57,486	20,838	17,904	40,323	39,614	182,741									
Subtotal -----		22,167	27,028	42,376	60,270	196,120	77,506	78,978	161,487	210,459	675,488									
WA/NUTS SU(AUG)	MT	433	259	680	518	7,860	1,052	727	1,572	1,376	17,020									
JAPAN		218	377	536	762	5,953	1,063	1,171	2,706	2,749	22,633									
ITALY		19	8	19	8	3,545	19	50	19	50	5,864									
CANADA		255	155	445	305	2,275	804	560	1,397	1,093	7,261									
ISRAEL		100	120	186	167	1,372	389	546	702	704	4,707									
SPAIN		62	131	85	174	1,204	171	216	283	423	3,291									
OTHER		354	247	519	414	4,556	859	688	1,473	1,281	14,256									
Subtotal -----		1,359	1,158	2,365	2,166	22,015	4,166	3,692	7,851	7,203	65,876									
WA/NUTS UNSH(AUG)	MT	3,604	1,112	3,755	1,188	43,938	5,512	2,098	5,797	2,228	69,868									
GERMANY		1,680	240	1,700	240	13,094	2,423	441	2,457	441	19,452									
SPAIN		959	419	959	459	10,238	1,479	767	1,479	843	16,330									
ITALY		477	139	477	139	9,116	787	262	787	262	15,026									
NETHERLANDS		289	240	289	242	5,861	492	475	492	481	9,768									
OTHER		470	279	750	426	9,611	876	519	1,373	819	17,226									
Subtotal -----		4,074	1,391	4,505	1,614	53,549	6,388	2,616	7,170	3,047	87,094									
HOPS & PRODUCTS																				
HOP PIITS(SEP)	MT	119	44	119	44	2,829	473	195	473	195	14,879									
BRAZIL		83	33	83	33	1,382	554	174	554	174	9,139									
CANADA		28	41	28	41	1,099	202	221	202	221	7,044									
EU_15		0	0	0	0	451	0	0	0	0	2,873									
JAPAN		0	0	0	0	435	0	0	0	0	2,578									
COLOMBIA		0	0	0	0	20</														

U.S. IMPORTS OF SELECTED HORTICULTURAL COMMODITIES BY ORIGIN
MARKETING YEAR BEGINNING AS INDICATED
SEP 95

COMMODITY AND COUNTRY		QUANTITY								VALUE (1,000 DOLLARS)							
	COUNTRY REGION	CURR LAST	MO YR	CURR LAST	MO YR	YR LAST	TDT YR	YR CURR	TDT YR	LAST YEAR	CURR LAST	MO YR	YR LAST	TDT YR	YR CURR	TDT YR	LAST YEAR
FR TRI & MLNS																	
FR APPLES(JUL)	MT																
NEW ZEALAND		0	0	4,478		11,332		39,444		0		6,293		15,086		44,187	
CANADA		3,735	7,608	5,046		10,201		43,220		1,437		2,411		2,225		3,519	
SOUTH AMERICA, RE		0	0	5,508		9,265		19,167		0		0		4,544		5,396	
OTHER		12	0	198		344		24,572		13		0		116		125	
Subtotal:-----		3,747	7,608	15,230		31,142		126,404		1,450		2,411		13,179		24,127	
FR PEARS(JUL)	MT																
CHILE		0	0	56		18		26,058		0		0		20		6	
ARGENTINA		0	0	0		0		12,527		0		0		0		0	
SOUTH AMERICA, RE		0	0	0		0		6,524		0		0		0		4,122	
OTHER		60	68	60		124		2,929		77		73		77		123	
Subtotal:-----		60	68	116		143		48,038		77		73		97		129	
APRICOT (MAY)	MT																
CHILE		0	0	0		0		919		0		0		0		0	
NEW ZEALAND		0	0	0		0		259		0		0		0		0	
OTHER		0	0	2		6		56		0		0		3		9	
Subtotal:-----		0	0	2		6		1,233		0		0		3		9	
PEACH-NIC(MAY)	MT																
CHILE		0	0	0		0		49,100		0		0		0		0	
OTHER		81	43	187		224		368		61		35		155		215	
Subtotal:-----		81	43	187		224		49,468		61		35		155		215	
PLUM-PRUNE(MAY)	MT																
CHILE		0	0	99		2		23,124		0		0		60		6	
OTHER		44	4	96		72		291		43		6		128		106	
Subtotal:-----		44	5	194		74		23,414		43		6		188		112	
FRESH GRAPES (MAY)	MT																
CHILE		0	0	4,201		1,600		280,758		0		0		3,305		1,201	
MEXICO		3	0	41,039		80,492		41,048		4		0		46,564		82,696	
OTHER		707	1,377	707		1,384		4,354		172		440		172		449	
Subtotal:-----		710	1,377	45,947		83,475		326,160		176		440		50,041		84,346	
FR RASPBRY(JAN)	MT																
CANADA		19	1	6,176		6,362		6,176		36		5		13,062		11,565	
OTHER		0	19	799		1,137		1,253		1		150		1,409		3,694	
Subtotal:-----		19	20	6,975		7,498		7,429		38		155		14,471		15,259	
FR STRAWBRTS(JAN)	MT																
MEXICO		0	0	17,877		24,817		18,950		0		0		30,428		42,112	
OTHER		9	1	151		143		893		26		4		341		305	
Subtotal:-----		9	1	18,028		24,960		19,843		26		4		30,769		42,417	
FR BANANA(JAN)	MT																
COSTA RICA		111,207	98,954	731,652		715,418		977,101		25,250		31,795		181,164		229,392	
ECUADOR		59,288	56,955	593,880		727,080		785,910		15,435		16,212		154,068		201,083	
COLOMBIA		50,298	28,156	464,726		345,886		629,509		14,781		8,626		138,189		100,935	
OTHER		94,130	107,454	986,869		968,473		1,301,463		26,591		30,637		275,620		274,148	
Subtotal:-----		314,922	291,520	2,777,126	2	756,856	3,693,983	82,057	87,270	749,041		805,558		996,158			
FR MANGO(JAN)	MT																
MEXICO		6,202	2,604	108,388		114,728		108,432		4,862		2,261		81,638		100,568	
OTHER		103	215	9,899		22,592		15,163		240		558		8,824		16,004	
Subtotal:-----		6,305	2,818	118,287		137,321		123,596		5,102		2,819		90,463		116,571	
FR PINAPI(JAN)	MT																
COSTA RICA		7,437	5,621	62,919		58,657		82,295		2,159		1,947		21,932		20,766	
HONDURAS		1,869	1,796	23,002		25,535		28,782		515		439		6,332		7,365	
OTHER		236	600	13,270		10,182		16,784		85		215		2,889		2,549	
Subtotal:-----		9,541	8,016	99,191		94,374		127,861		2,759		2,602		31,154		30,680	
FR CANTLP(JAN)	MT																
MEXICO		0	63	16,748		27,430		83,693		0		35		5,358		8,773	
COSTA RICA		0	0	5,738		5,291		46,258		0		0		2,179		2,133	
GUATMALA		0	0	2,300		4,722		48,065		0		0		934		1,518	
HONDURAS		0	0	2,782		2,391		60,850		0		0		616		569	
OTHER		0	0	302		741		23,389		0		3		67		195	
Subtotal:-----		0	63	27,870		40,576		262,255		0		38		9,154		13,188	
FR MILON OT(MAY)	MT																
MEXICO		0	0	13,252		12,246		44,191		0		0		4,653		4,627	
COSTA RICA		0	0	1,014		970		26,556		0		0		392		391	
OTHER		27	23	1,780		3,743		50,121		11		10		528		941	
Subtotal:-----		27	23	16,046		16,959		120,868		11		10		5,573		5,959	
FR ORANGE(S) (NOV)	MT																
AUSTRALIA		0	147	9,382		5,523		9,382		0		146		10,635		6,391	
OTHER		541	703	6,667	11	879	6,849	119	229		229	2,553		4,362		2,592	
Subtotal:-----		542	850	16,052	17	4,402	16,234	121	374		374	13,205		10,755		13,245	
CANNED FRUIT																	
CND MANDRN (JAN)	MT																
EU_15		2,421	225	26,291		22,804		29,717		1,988		255		20,430		22,260	
SPAIN		2,421	225	26,156		22,795		29,580		1,988		251		20,306		22,239	
CHINA, PEOPLES R		2,098	106	14,276		10,632		19,914		1,580		85		10,739		9,631	
OTHER		0	0	644		460		948		0		0		581		558	
Subtotal:-----		4,519	332	41,211		33,895		50,578		3,568		341		31,750		32,450	
CND BLK OLV(NOV)	MT																
EU_15		600	692	11,473		9,955		12,078		1,251		1,565		22,414		22,361	
SPAIN		392	597	9,496		8,339		9,944		778		1,323		17,881		18,575	
MOROCCO		56	284	2,597		4,961		2,820		102	</td						

U.S. IMPORTS OF SELECTED HORTICULTURAL COMMODITIES BY ORIGIN
MARKETING YEAR BEGINNING AS INDICATED
SEP '95

COMMODITY AND COUNTRY		QUANTITY								VALUE (\$1,000 DOLLARS)									
COUNTRY REGION		CURR LAS1	MO YR	CURR LAS1	MO YR	YR LAST	TDT YR	YR CURR	IDT YR	LAST YEAR	CURR LAS1	MO YR	CURR LAS1	MO YR	YR LAST	TDT YR	YR CURR	IDT YR	LAST YEAR
DRIED FRUIT DATES(STP)	MI																		
PAKISTAN		18	0	18	0	1,757		26	0	26	0	1,708							
CHINA, PEOPLES R		0	0	0	0	592		0	0	0	0	868							
OTHER		33	62	33	62	414		65	140	65	140	834							
Subtotal -----		51	62	51	62	2,764		91	140	91	140	3,410							
DRIED FIG(SEP)	MI																		
EU 15		339	169	339	169	1,134		875	399	875	399	2,736							
GREECE		339	169	339	169	1,069		875	399	875	399	2,572							
TURKEY		116	0	116	0	1,420		172	0	172	0	1,927							
MEXICO		188	115	188	115	365		657	390	657	390	1,209							
OTHER		0	2	0	2	28		0	5	0	5	71							
Subtotal -----		644	286	644	286	2,948		1,704	794	1,704	794	5,943							
DRIED RAISIN(AUG)	MI																		
MEXICO		714	1,040	952	2,220	5,543		595	796	789	1,731	4,929							
CHILI		327	229	552	494	2,316		405	271	662	597	2,807							
TURKEY		157	99	376	212	1,863		142	97	333	216	1,871							
OTHER		22	19	97	38	426		23	14	118	36	447							
Subtotal -----		1,220	1,388	1,977	2,964	10,148		1,166	1,178	1,902	2,579	10,055							
FRUIT JUICE(SSI)																			
APPLI JUIC(JUL)	KI																		
EU 15		9,356	7,889	52,809	27,741	288,358		1,980	3,073	10,062	11,286	75,810							
ARGENTINA		34,386	23,223	121,727	103,285	336,203		5,384	8,919	18,552	36,635	71,749							
GERMANY		3,708	2,705	36,282	13,708	213,744		906	1,153	6,827	5,664	57,562							
OTHER		20,899	21,263	71,225	64,461	355,342		3,712	7,849	11,277	22,242	79,096							
Subtotal -----		64,640	52,374	245,761	195,487	979,904		11,077	19,842	39,891	70,162	226,655							
ECO(DIC)	KI																		
BRAZIL		152,190	26,013	1,034,139	293,357	1,294,427		26,484	6,769	192,267	60,132	235,899							
OTHER		12,339	14,507	198,865	310,034	220,694		2,820	3,792	47,487	73,790	52,557							
Subtotal -----		164,529	40,520	1,233,004	603,391	1,515,121		29,304	10,561	239,755	133,922	288,456							
GRAPE JUIC(JAN)	KI																		
EU 15		172	238	21,495	3,135	23,269		167	120	11,589	1,829	12,643							
ITALY		169	236	10,547	3,042	12,156		163	115	5,503	1,783	6,471							
SPAIN		0	0	10,771	69	10,898		0	0	5,961	17	6,017							
BRAZIL		1,394	706	10,124	6,419	12,663		495	235	3,612	2,215	4,500							
OTHER		1,391	5,925	20,463	38,409	30,935		440	1,566	6,208	11,115	9,537							
Subtotal -----		2,957	6,870	52,082	47,964	66,866		1,102	1,920	21,409	15,158	26,679							
PNI API JUNC(JAN)	Kt																		
PHTLIPPINIS		9,095	10,043	74,108	77,953	95,904		1,250	1,503	12,460	10,683	15,324							
THAILAND		2,315	2,601	75,918	86,147	92,632		334	479	11,983	15,293	14,423							
OTHER		2,519	1,874	18,595	14,473	24,503		432	418	4,308	3,423	5,518							
Subtotal -----		13,928	14,519	168,621	178,573	213,039		2,017	2,400	28,750	29,398	35,265							
PNI API JUNC(JAN)	KF																		
PHTLIPPINIS		1,916	4,333	33,866	41,637	43,380		394	1,362	9,683	12,924	12,278							
THAILAND		403	611	7,598	9,925	10,030		342	516	6,303	8,032	8,176							
OTHER		255	944	6,711	9,048	10,691		72	178	1,375	1,759	2,058							
Subtotal -----		2,574	5,888	48,175	60,609	64,101		808	2,055	17,361	22,715	22,511							
FROZEN FRUIT																			
ZZN STRBRY(DIC)	MI																		
MEXICO		177	344	17,711	25,579	17,926		268	247	16,962	24,070	17,210							
OTHER		21	0	762	688	866		57	55	2,011	2,034	2,208							
Subtotal -----		198	344	18,474	26,267	18,792		324	301	18,973	26,103	19,418							
FRESH VEGETABLES																			
FR BEANS(OCT)	MT																		
MEXICO		10	51	9,782	12,543	9,782		12	78	13,004	20,264	13,004							
OTHER		135	287	922	1,656	922		107	284	723	1,360	723							
Subtotal -----		145	338	10,704	14,198	10,704		119	362	13,727	21,624	13,727							
FR CARROT(OCT)	MI																		
CANADA		8,169	10,598	48,304	73,712	48,304		2,121	3,612	12,253	22,668	12,253							
MEXICO		2	2,088	11,417	27,215	11,417		6	316	2,924	4,195	2,924							
OTHER		0	22	373	242	373		0	20	256	202	256							
Subtotal -----		8,171	12,708	60,095	101,168	60,095		2,127	3,948	15,433	27,065	15,433							
FR CABBAGE(OCT)	MI																		
CANADA		2,219	4,164	12,282	25,106	12,282		562	1,185	3,022	6,713	3,022							
MEXICO		451	687	5,481	8,547	5,481		62	114	942	1,690	942							
OTHER		0	0	190	34	190		0	0	86	25	86							
Subtotal -----		2,670	4,850	17,953	33,687	17,953		624	1,299	4,049	8,428	4,049							
FR CUCUMBR(OCT)	MI																		
MEXICO		33	4	8,224	20,056	8,224		12	2	2,250	8,951	2,250							
CANADA		1,789	1,811	4,237	3,823	4,237		501	559	1,267	1,143	1,267							
OTHER		0	4	60	128	60		0	8	24	194	24							
Subtotal -----		1,822	1,819	12,522	24,006	12,522		513	569	3,541	10,289	3,541							
FR CAULIFWR(OCT)	MI																		
CANADA		1,125	660	3,324	3,383	3,324		43											

**U.S. IMPORTS OF SELECTED HORTICULTURAL COMMODITIES BY ORIGIN
MARKETING YEAR BEGINNING AT INDICATED
SEP. 95**

COMMODITY AND COUNTRY		QUANTITY						VALUE (\$1,000 DOLLARS)												
COUNTRY	REGION	CURR	MO	CURR	MO	YR	TDT	YR	TDT	LAST	CURR	MO	CURR	MO	YR	TDT	YR	TDT	LAST	
FRESH VEGETABLES																				
FR TOMATO(OCT)	MT	9,496	29,891	381,437	534,344	381,437	7,102	16,285	300,973	366,385	300,973	0	0	0	0	0	0	0	0	
MEXICO		1,262	1,752	20,439	25,427	20,439	1,790	2,446	27,182	39,682	27,182									
OTHER	Subtotal:-----	10,757	31,643	401,876	559,771	401,876	8,892	18,731	328,155	406,067	328,155									
FR ASPARG(OCT)	MT	533	403	18,201	21,447	18,201	629	574	29,098	36,319	29,098									
MEXICO		1,638	1,799	6,694	9,226	6,694	2,427	3,002	9,728	14,544	9,728									
PERU	OTHER	241	334	2,817	3,959	2,817	247	340	3,003	4,800	3,003									
Subtotal:-----		2,413	2,536	27,711	34,632	27,711	3,304	3,916	41,829	55,664	41,829									
CANNED VEGETABLES																				
CND TOM PST(JUL)	MT	0	0	605	0	7,746	0	0	425	0	6,334									
MEXICO		79	39	358	71	6,814	48	30	218	60	4,527									
CANADA	CHILI	135	73	809	1,721	4,121	112	60	641	1,260	3,133									
OTHER	Subtotal:-----	253	812	1,020	1,336	4,406	198	728	562	1,167	3,173									
CND TOM SAUCE(JUL)	MT	467	925	2,793	3,128	23,087	358	818	1,846	2,487	17,167									
EU 15	SPAIN	1,375	741	2,348	1,153	10,090	926	343	1,680	980	9,414									
MOROCCO	OTHER	1,095	0	1,916	100	6,254	816	0	1,429	340	7,416									
CANADA	Subtotal:-----	781	160	964	480	4,648	582	544	718	1,632	6,295									
OTHER	Subtotal:-----	140	1,556	385	2,587	6,056	135	1,005	381	1,820	4,194									
CND TOMATO(JUL)	MT	529	752	1,084	2,203	4,586	331	352	716	1,149	2,831									
Subtotal:-----		2,825	3,209	4,781	6,423	25,379	1,975	2,244	3,496	5,581	22,734									
CND TOMATO(JUL)	MT	1,446	1,268	4,636	4,664	15,843	670	535	2,181	2,069	7,084									
CHILI	EU 15	1,043	1,530	5,092	4,144	21,746	355	412	1,798	1,135	6,394									
ITALY	ITALY	1,043	1,457	5,041	3,977	21,574	355	374	1,782	1,072	6,343									
ISRAEL	OTHER	1,590	5,567	3,183	11,138	10,457	434	3,481	918	6,961	3,932									
Subtotal:-----		160	104	426	505	1,828	74	46	221	215	849									
CND MUSHROOM(JUL)	MT	4,240	8,470	13,337	20,451	49,875	1,533	4,474	5,119	10,379	18,260									
CHINA, PEOPLES R	INDONESIA	1,211	2,128	5,397	8,854	25,173	2,270	4,633	9,355	19,282	48,192									
OTHER	OTHER	1,347	1,235	3,967	3,581	17,996	3,548	3,264	9,886	9,418	47,163									
Subtotal:-----		2,080	1,613	7,483	5,335	27,676	4,848	4,047	17,566	12,817	67,047									
FROZEN VEGETABLES																				
ZN BROCOLI(SEP)	MT	8,653	11,178	8,653	11,178	147,045	5,249	6,264	5,249	6,264	85,384									
MEXICO	OTHER	2,346	3,283	2,346	3,283	19,111	1,642	2,462	1,642	2,462	13,903									
Subtotal:-----		10,999	14,461	10,999	14,461	166,156	6,891	8,726	6,891	8,726	99,287									
ZN CAULIFL(SEP)	MT	1,770	982	1,770	982	23,066	1,329	647	1,329	647	14,886									
MEXICO	OTHER	512	96	512	96	2,611	363	65	363	65	1,757									
Subtotal:-----		2,282	1,078	2,282	1,078	25,677	1,692	712	1,692	712	16,642									
ZN POTATO(SEP)	MT	10,328	11,206	10,328	11,206	157,531	5,806	6,839	5,806	6,839	94,960									
CANADA	OTHER	19	18	19	18	300	14	29	14	29	394									
Subtotal:-----		10,348	11,224	10,348	11,224	157,832	5,821	6,867	5,821	6,867	95,354									
FRUIT NUTS																				
PISTACHIO NSH(SIP)	MT	4	75	4	75	68	7	195	7	195	210									
TURKEY	CHINA, PEOPLES R	0	0	0	0	68	0	0	0	0	112									
OTHER	Subtotal:-----	0	8	0	8	2	0	12	0	12	8									
CASHEW NUT(AUG)	MT	4	83	4	83	138	7	207	7	207	330									
INDIA	BRAZIL	2,844	2,910	7,573	5,637	31,403	12,342	13,244	33,559	25,437	136,022									
OTHER	OTHER	1,430	1,231	2,904	3,382	22,358	6,731	5,935	13,456	16,122	100,544									
Subtotal:-----		368	589	792	773	2,995	1,659	2,541	3,669	3,326	12,754									
FIBER FR(SIP)	MT	96	605	176	1,256	5,910	360	2,209	759	4,536	21,149									
TURKEY	OTHER	22	119	27	126	247	74	129	100	182	812									
Subtotal:-----		118	724	202	1,383	6,157	434	2,338	859	4,718	21,961									
PECANS NSH(SIP)	MT	88	334	88	334	19,219	112	508	112	508	37,949									
MEXICO	OTHER	0	0	0	0	41	0	0	0	0	68									
Subtotal:-----		88	334	88	334	19,260	112	508	112	508	38,016									
WINES																				
CHAMP&SPRK WN(JAN)	KI	3,444	3,329	16,160	15,638	29,631	35,754	35,429	155,897	152,142	269,026									
EU 15	FRANCE	1,357	1,146	6,100	5,283	10,246	26,514	26,100	112,751	107,737	185,494									
ITALY	ITALY	1,406	1,289	5,825	5,695	11,131	6,375	5,547	25,762	25,295	49,372									
OTHER	Subtotal:-----	27	36	211	131	364	73	124	626	433	1,150									
LI&VIRM WN(JAN)	KI	3,471	3,366	16,371	15,769	29,995	35,826	35,553	156,523	152,575	270,176									
EU 15	PORTUGAL	1,056	1,311	10,233	9,688	14,201	4,267	5,647	39,551	42,458	56,651									
ITALY	SPAIN	626	689	5,865	5,224	8,087	1,609	1,475	14,312	12,639	19,802									
Subtotal:-----		150	104	1,021	1,202	1,615	1,570	1,241	10,382	13,166	16,685									
PIEGEWN PROD(JAN)	KI	4,247	4,455	34,381	34,381	2,647	3,667	796	2,470	12,393	13,222	16,223								
EU 15	OTHER	4	15	126	263	215	27	72	526	1,071	911									
Subtotal:-----		1,060	1,326	10,359	9,950	14,417	4,295	5,720	40,078	43,529	57,562									
FRANCE	ITALY	11,399	13,062	122,054	123,940	173,380	39,328	46,982	400,698	446,905	585,926									
OTHER	Subtotal:-----	4,118	4,041	39,048	40,371	58,150	21,271	24,162	194,687	221,466	293,182									
UNITED KINGDOM	OTHER	5,709	7,502	66,419	67,787	91,466	13,521	17,645	159,207	172,660	223,717									
Subtotal:-----		4,109	4,455	34,381	34,381	46,145	9,873	11,488	80,111	90,754	110,741									
UNited Kingdom	OTHER	15,518	17,517	156,444	160,141	219,533	49,212	58,470	480,821	537,659	696,680									
EU 15	JAPAN	203	405	3,291	3,558	4,771	304	519	4,400	4,996	6,612									
OTHER	Subtotal:-----	78	109	1,147	1,201	1,598	247	500	4,215	5,646	6,210									
CANADA	OTHER	90	94	2,833	632	3,301	147	46	3,763	457	4,303									
UNITED KINGDOM	OTHER	94	249	1,657	2,035	2,489	126	293	2,169	2,627	3,392									
Subtotal:-----		117	42	747	797	1,018	204	58	1,451	1,565	2,003									
PIEGEWN PROD(JAN)	KI	489	650	8,019	6,188	10,689	901	1,123	13,829	12,664	19,127									
CUT FLOWERS																				
ROSES(JAN)	NONE	0	0	0	0	0	0	5,896	5,951	75,067	78,454	90,891								
COLOMBIA	OTHER	0	0	0	0	0	0	2,413	3,084	26,989	41,451	34,773								
Subtotal:-----		0	0	0	0	0	0	8,308	9,035	102,056	119,905	125,664								
C																				

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Monthly report provides information on U.S. and world production of major agricultural products, including crop, livestock, and forestry estimates, weather and production briefs, and special articles of interest to the trade.

Wood Products: International Trade and Foreign Markets

Issued five times a year. Provides information on the production, trade, and supply and demand situation in countries around the world for wood products. Highlights the latest trade policy developments, export statistics, and market information of interest to U.S. exporters.

Monthly Summary of Export Credit Guarantee Program Activity

Monthly summary report shows fiscal year commitment figures for the Commodity Credit Corporation's Export Credit Guarantee Program (GSM-102) and Intermediate Credit Guarantee Program (GSM-103).

U.S. Export Sales

Weekly report based on reports submitted by private exporters. Outstanding export sales as reported and compiled with other data give a snapshot view of the current contracting scene. All countries with outstanding sales or accumulated exports are included for each class of wheat, all wheat, wheat products, corn, soybeans, soybean cake and meal, American pima cotton, all upland cotton, whole cattle hides, and wet blues.

AgExporter Magazine

Monthly magazine for businesses selling farm products overseas provides tips on exporting, descriptions of markets with the greatest sales potential, and information on export assistance available from the U.S. Department of Agriculture. The audience is U.S. agricultural producers, exporters, trade organizations, state departments of agriculture, and any other export-oriented organization.

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Summaries and selected tables from several Foreign Agricultural Service (FAS) trade reports are available through the U.S. Department of Commerce's Economic Bulletin Board (EBB). The reports are Cotton: World Markets and Trade, Dairy: World Markets and Trade, Grain: World Markets and Trade, World Horticultural Trade & U. S. Export Opportunities, Oilseeds: World Markets and Trade, Sugar: World Market and Trade, Tobacco: World Markets and Trade, Wood Products: International Trade & Foreign Markets, World Agricultural Production and U. S. Export Sales.

These reports and others from U.S. agricultural Attachés overseas are available electronically on the EBB on release day and remain on-line until the next report in the series is issued. You can reach the EBB from most personal computers equipped with a modem and standard communications software. You can also access the EBB over the Internet using TELNET at ebb.stat-usa.gov. The EBB is available 24 hours a day, 7 days a week, and supports over 50 concurrent users. For more information, call 202-482-1986 (Monday-Friday, 8:30 a.m.-5:30 p.m. EST.) Subscriptions cost \$45 a year. Connect time fees range from 5 to 40 cents a minute.

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